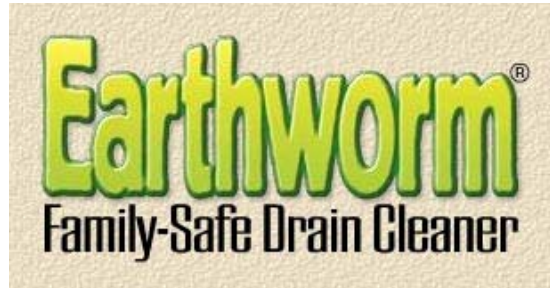


# Earthworm Family-Safe Products Achieve National Distribution

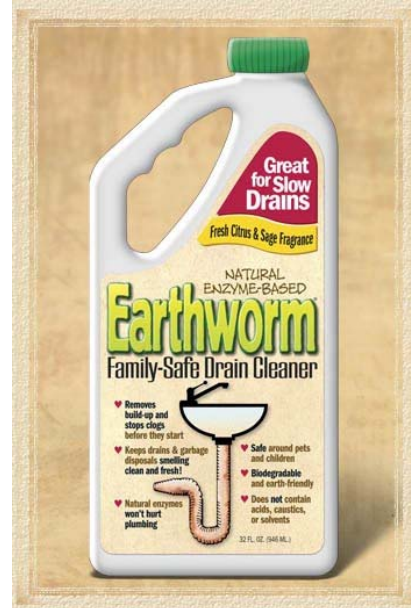


Released on: August 26, 2009, 5:09 am  
Author: Peter Hopkins/Spread The News, Inc.  
Industry: [Environment](#)

With the addition of a major supermarket chain, Earthworm family-safe [drain cleaner](#) from Clean Earth Brands, a division of Positive Attitude, is now available to consumers across the country.

"A couple of years ago, we started with nothing more than an idea and a dream," said Ricky Greer, president of Clean Earth Brands <http://www.acleanearth.com>. "Today our products are found on the shelves of several national retail chains, and have been featured on NBC's The Today Show and recommended in National Geographic's Green Guide. And that's a testament to all those who understand that it's time we start taking responsibility for Mother Earth and treat her right."

Earthworm uses the natural cleaning power of enzymes rather than caustic chemicals that are harmful to the environment and dangerous to our families. "Knowing that what goes down the drain eventually ends up in a water or soil system nearby, developing a natural drain cleaner was an effective way to make a positive impact on keeping the environment clean," said Greer. "It's a new and unique addition to the green market, and it provides consumers with a safe and effective way to keep drains flowing freely."



Enzymes are the key to the Earthworm formula. All living things contain enzymes. They're proteins that convert organic material into harmless nutrients and water. The human body uses about 75,000 of these

microscopic workhorses to help perform essential tasks such as breathing and digesting food. Think of them as nature's recyclers.

Earthworm is biodegradable and free of caustic chemicals, solvents and phosphates, so it's safe to use around children and pets. It's ideal for all household drains, ie: shower, tub, bathroom and kitchen sinks, garbage disposals. Also good for boat/ RV holding tanks, as well as for septic systems.

Earthworm products can now be found throughout the country at major national retailers, as well as natural retailers and smaller independent natural food stores.

"Retailers are happy to have an [environmentally friendly product](#) to offer their consumers," said Greer. "Both large and small outlets are eager to sell Earthworm. Consumers appreciate Earthworm's performance and often take the time to send e-mails or make a phone call telling me how good they feel about using our products, not just because they don't contain harsh chemical ingredients, but because they work."

In addition to the Family-Safe Drain Cleaner, Clean Earth Brands has also recently developed a line of products to tackle a host of [household cleaning](#) tasks, including, bathroom tubs and tiles, floors, carpets and upholstery, mold and mildew and household odors, all using the power of natural enzymes. A septic system treatment rounds out the company's offerings.

"Clean Earth products allow consumers to get rid of that entire collection of toxic chemistry under their kitchen sinks," said Greer. "It's a great way to protect your family and your environment without sacrificing performance."

To find an Earthworm retailer nearest you, please call 1-888-728-5770 or visit our website at <http://www.acleanearth.com>.

**Contact Details:** Clean Earth® Brands  
A Division of Positive Attitude Industries  
P.O. Box 287  
Marlboro, NJ 07746  
(888)728-5770  
<http://www.acleanearth.com>  
ContactUs@acleanearth.com

~~~~~

Press release distributed via EPR Network (<http://express-press-release.net/submit-press-release.php>)