

IntegraClick, Inc. Picked As The Best Midsize Company To Work For In Southwest Florida



Released on: August 3, 2009, 4:32 am

Author: [IntegraClick](#)

Industry: [Marketing](#)

IntegraClick has been honored as one of Florida's Best Companies To Work For 2009 by Florida Trend magazine. To qualify for consideration, all of the candidate companies must have been in business for at least one year and employ 15 people or more. The results will be published in Florida Trend's August issue and online at FloridaTrend.com.



For IntegraClick, [Florida's Best Companies To Work For 2009](#), is a designation that is especially meaningful, given the number of companies who participated in the survey in this category. In the survey, a midsize company is one that employs between 50 and 249 people. Midsize companies in Florida vastly outnumber small and large size companies.

IntegraClick's Director of Public Relations, Chastanna Taylor, says making the list was very meaningful. "Knowing that the midsize category would be the most competitive makes this achievement an extra bonus."

Many companies located in Florida completed the two-step process to be considered for this designation. IntegraClick is the only company in the SW Florida region to be recognized in the midsize category.

All of the participating companies, including IntegraClick, were asked for information about their demographics, corporate philosophy, practices, systems, and workplace policies. The second part of the process involved company employees. They were asked to evaluate their employers and reveal whether or not they found their work environment to be a satisfying one. The results of the two surveys were added to give each company a final score by Best Companies Group (www.bestcompaniesgroup.com), who also administered the online surveys.

Taylor also states, "The key to our success as a company lies with our people. To be the best, we need to hire and retain the most qualified candidates available. Our managers are second to none, and they set the tone for how our business is run. The fact that our employees shared their positive impressions in the survey confirms that we are on the right track. We are proud of the fact that we have a world class team at IntegraClick."

For a complete list of the 100 Best Companies to Work For in Florida, go to www.FloridaTrend.com/BestCompanies.

Contact Details: IntegraClick was formed in 2002 and since its inception has emerged as a leader in online marketing campaigns for advertisers and affiliates (publishers). The company's exclusive CPA network, Clickbooth.com, was recently recognized as the #1 affiliate network worldwide and provides a one-stop service to its clients in the fields of advertising, publishing, technology and design.

IntegraClick is currently working to expand its reach to advertisers and affiliates from around the world.

Press Contact:

Chastanna Taylor
IntegraClick, Inc. 301 N Cattlemen Road
Suite 300, Sarasota, FL 34232
941-483-4188
<http://www.IntegraClick.com>

~~~~~

Press release distributed via EPR Network (<http://express-press-release.net/submit-press-release.php>)