

# Leading Drug Rehab Treatment Has High Rates of Success



Released on: August 3, 2009, 4:49 am

Author: [Cliffside Malibu](#)

Industry: [Healthcare](#)

[Malibu, CA] — Cliffside Malibu, an exclusive recovery center on the Malibu coast, has long been a leading light in the California treatment community. Now, Cliffside is pleased to announce its renewed commitment to helping clients find personal solutions to addiction and dependency.



Addiction never afflicts any two victims in quite the same way. Every substance abuse victim is a unique individual with a unique case history. The practical implication, of course, is that the best treatment facilities serve the distinctive needs of each of their clients. In the end, healing simply can't be an "assembly line" process.

That emphasis on intimate care, in turn, lies at the very heart of Cliffside Malibu's treatment philosophy.

With its expert caregivers and posh amenities, Cliffside Malibu is a world-class institution. The [Exclusive Drug Rehab Center](#) has always catered to an elite clientele. Now Cliffside is expanding its mission, with the goal of delivering personalized therapy to individuals who need it. At Cliffside Malibu, nothing less than case-by-case excellence will ever be acceptable.

"Addiction is a personal problem," said Cliffside Malibu Program Director Dr. Georgina Smith. "Addiction recovery has to be a personal process. Our clinical experts realize that every new client as a unique individual. As a result, they employ everything from nutritional analysis to dual-diagnosis techniques in order to evaluate each patient. We believe that that attention to detail accounts for the remarkable success rate of our treatment programs. "

That attention to detail is precisely what distinguishes Cliffside from its competitors.

All treatment facilities claim to provide personalized treatment programs. But only a handful of them actually deliver. Indeed, many of the most high-priced clinics in California offer the same generic recovery plans to all of their clients. Ultimately, these facilities typically fail to help patients achieve any kind of lasting wellness.

According to Cliffside administrators, that sort of failure is unconscionable.

"Generic treatment programs simply don't work," said Patricia Freeberry, Cliffside's Clinical Director. "At Cliffside Malibu, we understand that healing must always occur on a personal level, in a way that varies from client to client. That's why each one of our exclusive treatment programs is unique. It's also why those programs have proven to be so effective. "

Successful addiction treatment really does change lives. Those individuals who trust their health to Cliffside Malibu ultimately discover the world as they used to know it, and themselves as they used to be. The center's redoubled efforts in the personal fight against substance abuse promise to produce even more positive results in the years ahead. Now more than ever before, California addiction victims have a reason to believe in the future.

**Contact Details:** Cliffside Malibu is a luxury alcohol and [Drug Rehabilitation Treatment](#) center located in Malibu, California. For further details about Cliffside's [Best Drug Rehabilitation](#) treatment methods, amenities, or other general information, please call 1-800-501-1988 or visit our Web site at [www.cliffsidemalibu.com](http://www.cliffsidemalibu.com).

~~~~~

Press release distributed via EPR Network (<http://express-press-release.net/submit-press-release.php>)