

Medelita Announces the Addition of Amodex Stain Fighter to Product Line



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Established ink stain remover is a must-have for clinical professionals wearing white lab coats

SAN CLEMENTE, Calif., August 28, 2009 -- Medelita®, maker of breakthrough medical scrubs and lab coats for female clinicians, today announced the addition of the breakthrough stain remover Amodex® to its extensive line of products. Internationally known as one of the best products available for the removal of ink stains, Amodex can also be used in the removal of food stains, blood, and makeup from clothing, furniture and other household surfaces.

“Worn in hospitals and in clinical setting, white lab coats inherently get dirty and are subject to permanent damage, if stains cannot be removed. Ink stains are a common culprit as pens tend to leak in pockets and the dominant sleeve tends to pick up ink while a clinician writes,” said Lara Manchik, founder, Medelita. “Even with the most advanced fabrics and treatments, ink stains are still a problem. That’s why we are pleased to add Amodex Ink and Stain Remover to our line of products. After much research, we have found that Amodex is the best product to get pesky ink stains out of our lab coats.”

Amodex is an eco-friendly, non-toxic lanolin cream that was specially developed to remove



ink stains from fabrics, skin and other surfaces. Amodex is the only liquid cream stain fighting formula that is not a solvent but instead a soap, which is non-corrosive and won't harm skin or clothing. A versatile product, Amodex not only works wonders on ink, but also effectively removes stains that clinicians may run into on a daily basis such as blood, iodine, coffee, tea, chocolate, lipstick, or just about anything else that would leave a seemingly permanent stain.

Trusted by customers, [Amodex](#) is rated number one by a leading consumer magazine. Popular ink makers have lab tested and recommend Amodex for the removal of unwanted marks on fabrics and skin. Medelita has independently tested Amodex and found that it is the best product on the market for removing stains from its high performance lab coats and scrubs.

Made from 100 percent high-denier cotton, the Medelita [lab coat](#) is designed specifically for women with a focus on fit and function. The fluid resistant lab coats are treated with Advanced Dual Action Teflon® fabric protector, which allows fabric to repel and release stains. Tailored for a feminine shape, the coats feature traditional side slits, French finish inside seams and hidden inside pockets that are great for carrying handheld devices and mobile phones.

In addition to high quality lab coats, Medelita provides a line of performance women's healthcare apparel, including clinician scrubs and nursing scrubs, which are available for purchase at www.medelita.com.

About

Medelita has one purpose: to reinvent the way women of all healthcare professions present themselves at work by offering the highest quality, best fitting, and most comfortable medical apparel available, including [lab coats](#), women's lab coats and women's scrubs. Medelita caters to professional women who want their uniforms to embody the poise and confidence already displayed from within. For more information, visit our website at <http://www.medelita.com> or call (877) 987-7979.

Medelita

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