

Miele Take The Strain Out Of Stain Removal



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Miele, premium domestic appliance manufacturer, understands that a crisp white blouse and a glass of red wine do not make good companions. A mere drop of a favourite vintage could result in a long and tiresome process of pre-treating and soaking to get the stain out.

To combat this, Miele's brand new range of intelligent [washing machines](#), the [W5000 Range](#), offers models which take the guess work out of tough [stain removal](#) with its innovative stain system that can distinguish between several persistent stain types. With 22 options including red wine, grass, coffee and lipstick, removing them couldn't be easier.



Users can select up to three of these stain options and the machine does the rest. It will adjust the wash cycle parameters including water level, spin speed, wash rhythm and duration, according to the type of soiling. The LCD display on the machines also offers stain removal hints and tips for improved results.

The W5000 Series features Miele's patented 7kg honeycomb drum which offers the gentlest fabric care, even on bigger loads. The range also boasts eco-friendly features such as low temperature washing (cold and 20 Celsius) and an [Energy Efficiency](#) rating which is 20% more economical than 'A'.

The W5000 Series has a selection of handy everyday programmes, which have all been designed to offer quality results and care for wardrobe favourites. These include cottons, woollens, shirts, dark garments and denim.

Several new programmes have also been added to the W5000 Series. Express 20 is a 20 minute wash for lightly soiled garments - perfect for

freshening up a blouse or jumper just before a night out. The Intensive Plus programme, which is available on the top of the range model, is ideal for heavily soiled items like rugby tops. It automatically pre-washes the clothes, extends the main wash and increases the temperature to remove tough and persistent dirt.

For those who prefer to do their laundry overnight, Miele's Extra Quiet option will automatically select no spin and rinse hold at the end of the wash cycle. Water will remain in the drum until they are ready to initiate the spin cycle the next morning. After two minutes, the spinning is complete and the washing is ready.

A self-cleaning detergent drawer signals the end of messy left over detergent. Made with non-stick properties, the drawer has a detergent repellent surface. Impulses of water are also drawn into the compartment during all programmes to pressure clean and remove any residual detergent.

With a combination of classic design and high end features the new Miele W 5000 range has been designed to provide the ultimate in gentle, environmentally friendly laundry care

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About [Miele](#)

Miele is a German manufacturer of high quality domestic appliances and commercial equipment. It was founded in 1899 by Carl Miele and Reinhard Zinkann and has always been a family-owned, family-run company.

Miele is proud to have won the Which? 'Best Domestic Appliance Brand' award for the second year running.

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