

Premier Drug Addiction Treatment Center Creates A Robust Foundation For Recovery

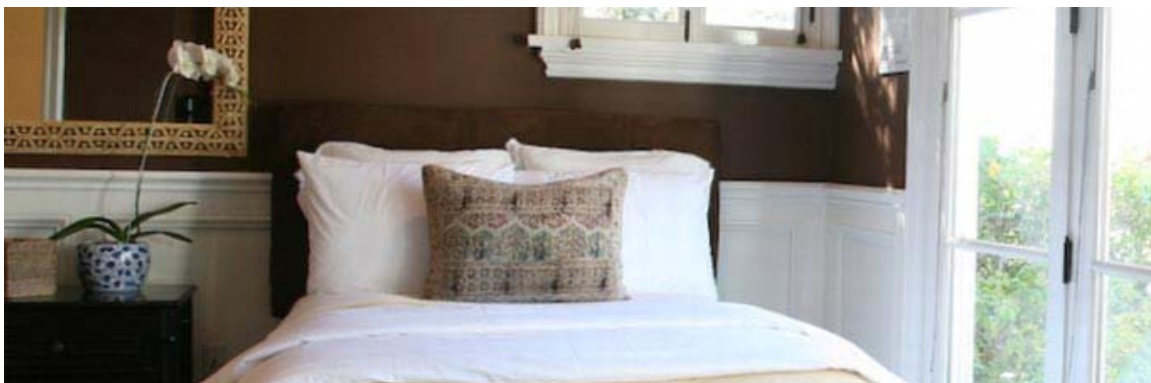


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[Malibu, CA] - Cliffside Malibu, a renowned rehabilitation facility on the Malibu coast, has long been a leading light in the California treatment community. Now, the center is pleased to announce its renewed commitment to helping its clients achieve sustainable holistic healing.



Addiction is both a physical and psychological disease. By the same token, addiction treatment must promote physical and psychological wellness. The best [drug addiction treatment centers](#) are invariably those which help their clients get better in body as well as in mind. In the end, there's simply no more robust foundation for meaningful and lasting recovery.

Those principles, in turn, are at the heart of Cliffside Malibu's holistic treatment philosophy.

With its expert caregivers and posh amenities, Cliffside Malibu is a world-class institution. The center has always catered to an elite clientele. Now Cliffside is expanding its mission, with the goal of delivering the best care on the planet to those individuals who need it. At Cliffside Malibu, nothing less than comprehensive excellence will ever be acceptable.

"There's no such thing as partial addiction recovery," said Cliffside Malibu Clinical Director Patricia Freeberry. "We understand that healing must be both a physical and

psychological process, which is why we use advanced dual-diagnosis techniques to assess each client's substance dependency in conjunction with his or her mental health. It's also why we've had such great success in helping those clients get better from the inside-out. "

Unfortunately, that success makes Cliffside almost unique among its competitors.

Most rehab clinics pay lip service to the importance of holistic treatment programs. But very few of them live up to their own standards of service. Indeed, many of the most high-priced treatment facilities in California target either the physical or psychological dimension of addiction while ignoring the other. As should go without saying, those institutions routinely fall short of the promises they make to their clients.

Cliffside administrators insist that that sort of failure is unacceptable.

"There's no margin for error in the addiction treatment process," said Freeberry. "Our clients trust us to save their lives, and we take the responsibility with the utmost seriousness. Everything we do-from our professional depression treatment services to our personalized nutrition counseling-is designed to ensure the long-term success of the recovery experience."

Addiction ruins lives. Addiction treatment can save them-but only if it's administered by people with a keen understand standing of their work and an abiding compassion for their clients. Cliffside Malibu has established itself as the most trusted recovery clinic in California. The only question that remains is whether the state's addiction victims will be wise enough to make the right choice.

Cliffside Malibu is a luxury alcohol and [drug addiction treatment](#) center located in Malibu, California. For further details about Cliffside's treatment methods, amenities, or other general information on [drug addiction treatment programs](#), please call 1-800-501-1988 or visit our Web site at www.cliffsidemalibu.com.

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