

# The Leading Alcohol Abuse Rehab Delivers The Best Care Possible



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[Malibu, CA] - Cliffside Malibu, an upscale recovery clinic on the Malibu coast, has long been a leading light in the California treatment community. Now, the center is pleased to announce its renewed commitment to the fight against alcoholism.



Alcohol addiction is fundamentally distinct from drug addiction. Alcoholics face a unique set of challenges on the road to recovery, and alcohol rehabilitation must provide unique mechanisms of therapy and support. The practical implication, of course, is that the best [alcohol abuse rehab](#)

centers are those which care most deeply about the individual needs of their individual clients. In the end, there's no more effective approach to the healing process.

Those principles, in turn, comprise the core of Cliffside Malibu's treatment philosophy.

With its expert caregivers and posh amenities, Cliffside Malibu is a world-class institution. The center has always catered to an elite clientele. Now Cliffside is expanding its mission, with the goal of delivering the best care on the planet to those individuals who need it. At Cliffside Malibu, nothing less than excellence will ever be acceptable.

"Alcohol treatment is a delicate process," said Cliffside Malibu Clinical Director Patricia Freeberry. "To be successful, it has to be administered the right way, by clinicians who understand exactly what they're doing. We provide our clients with everything they need to get better, from family therapy sessions to intensive depression treatment. That, in a nutshell, is why our exclusive treatment programs are so effective."

Such effectiveness sets Cliffside apart from its competitors in California and around the world.

All treatment facilities offer alcohol rehabilitation services to their clients. But only a handful pay due heed to the nuance of the alcohol recovery process. Indeed, many of the most high-priced clinics in Los Angeles offer the same generic treatment programs to both alcoholics and drug addicts. As should perhaps be obvious, these institutions can't be counted on to promote meaningful or lasting wellness.



For recovery patients and their families, say Cliffside administrators, that sort of failure is unacceptable.

"Alcohol rehab is a matter of life and death," said Freeberry. "At Cliffside Malibu, we're humbled by the faith our clients invest in us, and we stop at nothing to ensure the success of the rehabilitation experience. Frankly, we believe that any effort short of that one would be a breach of our professional and personal obligations."

Every alcoholism victim knows how devastating the disease can be. The good news, though, is that that devastation doesn't have to be the end of the story. Cliffside Malibu's alcohol rehab programs have a

proven record of success. For those clients who've been lucky enough to learn the truth firsthand, the future really does promise to be happier and healthier than the present.

Cliffside Malibu is a luxury drug and [alcohol abuse rehab center](#) located in Malibu, California. For further details about Cliffside's treatment methods, amenities, or other general information on about an [alcohol abuse rehab program](#), please call 1-800-501-1988 or visit our Web site at [www.cliffsidemalibu.com](http://www.cliffsidemalibu.com).

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