

Diamond Manufacturers Introduces 110% Price Guarantee



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Diamond Manufacturers has introduced a policy whereby customers can get a 110% refund of the difference in price if they find the same item cheaper elsewhere within ten days of making a purchase.

The 110% guarantee means that customers can now buy engagement rings, [wedding rings](#) or other pieces of jewellery from Diamond Manufacturers, knowing that they will get the lowest price available anywhere online and offline.

If a Diamond Manufacturers customer finds the same item at a lower price within ten days of a purchase, the customer simply needs to fill in a form with details of the order and proof of the lower price found. A refund will then be sent to the customer. Alternatively, if someone finds a lower price before they make a purchase, Diamond Manufacturers will apply the discount to the item equivalent to 110% of the price difference.

A spokesman for Diamond Manufacturers said: "You can now buy [engagement rings](#) and jewellery at the lowest price guaranteed anywhere, from the internet to the high street."

Plain [wedding rings](#) and loose [diamonds](#) are excluded from the 110% guarantee. Diamond Manufacturers is not responsible for and does not honour printing or typographical errors and manufacturer or company

related promotional coupons. Products that are part of a closeout, clearance, below cost loss leader or bulk quantity item are also exempt.

Please note:
As the prices on Diamond Manufacturers include VAT, all products found with other retailers must also include VAT at 15%. Shipping charges and VAT will be included when calculating the difference. Applicable products must be brand new and available through a valid retailer with the price advertised or published on the company's site. The offer does not extend to auction sites, online marketplaces or through membership clubs.

About Diamond Manufacturers:
Diamond Manufacturers is a leading online retail jeweller offering the internet's lowest prices on engagement rings, diamonds and fine jewellery.

Diamond Manufacturers' wide range of products includes engagement rings, wedding bands, certified diamonds, anniversary rings, diamond earrings and diamond pendants. Diamond Manufacturers revolutionises the way diamonds and jewellery are purchased over the internet by backing up every purchase with a 110% price guarantee, free shipping, free easy returns, no questions asked 30-day money back guarantee, and lifetime warranty.

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