

# Displaysense Goes For Bust



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Displaysense is introducing a new range of hanging body form busts after significant demand from customers.

During this recession, businesses are learning that they must adapt quickly as well as work smarter and more efficiently in order to make the most out of every pound. Such companies are hoping the strategy of supplying more to customers in the way of product choice and services will ensure they are leading the UK's economic recovery.

Displaysense, the country's leading supplier of [display cabinets](#) and [leaflet holders](#) believe they are doing their part in offering more to businesses and consumers by introducing more than 200 new products over the past month alone as well as offering more in the way of information to existing and prospective customers.

One such new product launch that is offering more to the companies customers is their new range of hanging body form busts. This range is a first for Displaysense who are now supplying value sale packs in the form of "mega deal" packs as standard across the range of busts that offers greater savings to customers.

The company has already received a number of enquiries for the mega deal packs of hanging busts throughout August, from a number of clothing retailers through to a paintball centre wanting to use the items for training and target practice, which has made the company think broader when it comes to promoting these products

Steve Whittle, the marketing manager at Displaysense, commented on this new wave of product launches by saying "We are incredibly proud of every new product that we introduce as we fully understand that in a market such as this we cannot afford to stand still for very long. We are hoping to launch further mega deal packs in the future that could offer even greater savings, which is a much needed considering the current fragile nature of the retail sector."

Not only have the company been introducing new products on a regular basis, but Displaysense has also been improving its new website with a faster site search function, allowing for easier customer access to products such as [business card holders](#) and [whiteboards](#). The business has also embraced customer self service as another area to improve efficiencies, with the introduction of service forms, so customers can make enquiries or raise issues at any time of the day.

With new customer feedback and returns processes also recently introduced by the company in a bid to aid their customers, proving that Displaysense is not only pushing the message of economic recovery, but are also far from going bust anytime soon.

### **About [Displaysense](#)**

Displaysense was established in September of 1978 as a manufacturer of quality point of sale displays. Displaysense has a wealth of experience in design and manufacturing and has been able to develop an ever growing standard range of over 5,000 displays for retail, exhibitions, office and home. The range is now hugely diverse including literature displays, display cabinets, mannequins, office displays, exhibition stands, catering supplies and even items for the home.

Displaysense works with a large range of clients including, retailers (multiple and independent), blue chip corporate clients, cafés, bars, restaurants and night clubs, shop and office fitters, marketing and promotions companies, designers and architects, product distributors, exhibition contractors and exhibitors, printers, councils and NHS trusts, charities, schools and universities and even home consumers.

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