

Don't Judge An Alcohol Treatment Center Simply By The Cost



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[Malibu, CA] - Sunset Malibu, an exclusive treatment center on the California coast, has long been a transformational force in the field of rehabilitation and recovery. Now, Sunset is announcing its redoubled efforts in the fight against alcoholism.



Alcoholism is a disease, not a choice. No one ever decides to succumb to alcohol addiction. More importantly, no one can ever simply decide to get sober. On the contrary, alcohol recovery must and can only be the product of professional alcohol treatment. In the end, there's simply no other way to ensure the long-term success of the healing process.

Those considerations, in turn, are at the heart of Sunset Malibu's treatment philosophy.

With its world-class caregivers and elegant accommodations, Sunset Malibu is an unparalleled recovery destination. The [alcohol treatment center](#) has always catered to upscale clients from every corner of the globe. Now Sunset is renewing its commitment to its core values, with the goal of delivering life-changing care to individuals who seek it. At Sunset Malibu, the client always comes first.

"Alcoholism is a personal problem," said Sunset Malibu Program Director Dr. Georgina Smith. "And alcohol rehab has to help patients find personal

solutions to it. That's why we use special dual-diagnosis techniques to assess the psychiatric health of every new client, and why our exclusive treatment programs are designed on a case-by-case basis."

But that passion for personal service, unfortunately, is precisely what sets Sunset apart from its competitors.

Most alcohol rehab facilities claim to care for and about their individual clients. But very few of them put their own principles into practice. In fact, many of the most well-known clinics in California and around the country offer the same generic treatment programs to all of their patients. As should go without saying, those programs rarely produce any sort of meaningful or lasting wellness.

Under the circumstances, argues Dr. Smith, those shortcomings are inexcusable.

"Alcohol abuse ruins lives," Dr. Smith said. "Our clients trust us to help them rediscover the world as they used to know it, and themselves as they used to be. We believe that we owe them the best care available anywhere in the world, and we stop at nothing to fulfill our duties."

Every alcohol addiction case is a story of human tragedy. Every alcohol recovery experience, on the other hand, is a story of human triumph. Sunset Malibu has a long history of helping its clients rebuild their lives from the ground-up. The only question that remains is whether California alcoholism victims will be wise enough to learn the truth on their own terms.

Sunset Malibu is a luxury drug and [alcohol treatment](#) center located in Malibu, California. For further details about Sunset's treatment strategies, accommodations, or other general facts about our [alcohol treatment program](#), please call 1-800-332-9202 or visit our Web site at <http://www.drugrehabsunsetmalibu.com/>.

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