

Drug Rehabs Fail If They Don't Make You A Top Priority



Released on: September 23, 2009, 5:19 am

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[Malibu, CA] - Cliffside Malibu, a prestigious recovery facility on the Malibu coast, has long been a leading light in the California treatment community. Now, the center is pleased to announce its renewed commitment to eradicating the psychological roots of substance abuse.



Addiction is never a strictly physical disease. On the contrary, addiction victims are sick in mind as well as in body, and addiction recovery must entail meaningful emotional healing. The best [drug rehabs](#), then, are those which most capably meet the psychological needs of their clients. In the end, there's no better way to ensure the lasting success of the healing process.

Those principles, in turn, comprise the core of Cliffside Malibu's treatment philosophy.

With its expert caregivers and posh amenities, Cliffside Malibu is a world-class institution. The center has always catered to an elite clientele. Now Cliffside is expanding its mission, with the goal of delivering the most comprehensive care on the planet to those individuals who need it. At Cliffside Malibu, nothing less than holistic excellence will ever be acceptable.

"There are no partial victories in the fight against addiction," said Patricia Freeberry, Cliffside's Clinical Director. "We understand that our clients need

both physical and psychological therapy, which is why we use special dual-diagnosis techniques to assess substance dependency in conjunction with psychiatric health. We believe that our robust rate of success testifies to the soundness of our methods."

Cliffside's competitors, meanwhile, can't make the same claims about their own treatment efforts.

Every rehab facility pays lip service to the importance of holistic recovery. But very few of them live up to their own standards. Indeed, many of the most high-priced clinics in California offer inferior psychological care to their clients. As should go without saying, those clients rarely achieve any sort of meaningful or lasting sobriety.

For recovery patients and their families, say Cliffside administrators, that sort of failure is unacceptable.

"Rehab is a matter of life and death," said Freeberry. "At Cliffside Malibu, we understand exactly what's at stake for our clients, and we stop at nothing to ensure the success of their treatment programs. To do anything less would be a breach of personal and professional obligations. "

Addiction ruins lives. Addiction treatment can save them, but only if it's administered with precision and expertise. The clinical psychologists and licensed clinical social workers at Cliffside Malibu have a long record of helping clients heal from the inside-out. Under the circumstances, it's hard to imagine that any outcome could ever be more meaningful than that one.

Cliffside Malibu is a luxury alcohol and [drug rehab](#) center located in Malibu, California. For further details about Cliffside's treatment methods, amenities, or other general information about our [drug rehab program](#), please call 1-800-501-1988 or visit our Web site at www.cliffsidemalibu.com.

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