

Europcar And Swiss International Air Lines Extend Their Partnership



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Europcar and Swiss International Air Lines (SWISS) have announced that they have renewed their partnership agreement. The number one car rental company in Europe, and Switzerland's national carrier have been partners since 2003.

SWISS passengers benefit from preferred rates and until October 15 they will enjoy a free upgrade when renting a vehicle online with Europcar. Booking is particularly easy, thanks to the dedicated swissdriveeuropcar.com web site with rates proposed at the end of the flight booking process available to travellers in English, German, French, Italian and Spanish.

SWISS Miles & More members automatically benefit all year long from 500 miles when renting with Europcar, and until October 15, they can double their miles when renting a car online on SWISS.com in the "luxury" category and above, for four days or more.

SWISS passengers can also take advantage of an exclusive Europcar service in Switzerland; valet parking at the airport. They have the opportunity to park their car at reserved spaces in front of the Zurich, Geneva and Basel airport terminals, and just need to hand in their car key at the Europcar counter. When they return, they will find their car waiting at the same reserved space and, if desired, refuelled and cleaned. Miles & More Frequent Traveller, Senator and HON Circle members who use this service benefit from a free car wash (valid from 24 hours and upon request). This is the fastest and most convenient way to park at the airport in Switzerland.

"SWISS is an important travel industry partner for Europcar and together we have gone from strength to strength," commented Guirec Grand-Clement, Global Sales and Marketing Director at Europcar International. "By renewing our partnership, we can keep working together to offer ever more value and service to travellers in Switzerland and beyond."

About

Europcar is the European leader in passenger [car rental](#) and light utility vehicle rentals. The company serves business and leisure customers throughout Europe, Africa, the Middle East, Latin America and Asia-Pacific. Excluding franchise operations, in 2008 Europcar signed more than 10 million rental contracts, with 8,000 employees and a fleet exceeding 225,000 vehicles.

Europcar:

In September 2008, Europcar and U.S. market leader Enterprise Rent-A-Car joined forces in a strategic commercial alliance to form the world's largest car rental network, with more than 1.2 million vehicles and 13,000 locations around the world. Europcar is owned by the French investment company Eurazeo.

In addition to being the European market leader, Europcar is leading in its environmental approach to car rental. It opened its first "environmental agency" in Paris in 1999, and in 2008 it was the first company in Europe to have its "Environmental Charter" - which formalises its commitments in favour of sustainable development - certified by Bureau Veritas. In 2008, Europcar was also the first company ever to win the World Travel Award for "the World's Leading Green Transport Solution Company."

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