

How The Leading Alcohol Abuse Treatment Center Cures The Disease Of Alcoholism



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[Malibu, CA] - Cliffside Malibu, a prestigious alcohol rehab facility on the Malibu coast, has long been a leading light in the California treatment community. Now, the center is pleased to announce its renewed commitment to helping clients win the personal battle against alcohol abuse.



[Alcohol abuse](#) never afflicts any two victims in quite the same way. On the contrary, every alcoholic faces a unique set of challenges on the road to alcohol recovery. The best alcohol abuse treatment facilities are those which cater most effectively to the individual needs of their individual clients. In the end, there's simply no other way to produce meaningful and lasting alcohol recovery.

Those principles, in turn, are the bedrock of Cliffside Malibu's alcohol abuse treatment philosophy.

With its expert caregivers and posh amenities, Cliffside Malibu is a world-class institution. The center has always catered to an elite clientele. Now Cliffside is expanding its mission, with the goal of delivering the best care on the planet to those individuals who need it. At Cliffside Malibu, nothing less than client-centered

excellence will ever be acceptable.

"Each one of our clients is fundamentally unique," said Cliffside Malibu Clinical Director Patricia Freeberry. "Our job is to provide them with personally-tailored alcohol abuse treatment programs, in order to promote healing from the inside-out. We believe that our passion for personal service is reflected by our long track record of success."

That passion for personal service is also precisely what distinguishes Cliffside from its competitors.

It's one thing for an alcohol abuse treatment center to pay lip service to the importance of personalized treatment. It's quite another for that facility to live up to its own standards. The truth is that many of the most well-known alcohol abuse treatment clinics in Los Angeles fail to serve the individual needs of their individual clients. Unsurprisingly, those institutions rarely produce meaningful or lasting healing.

For recovery patients and their families, say Cliffside administrators, that sort of failure is unacceptable.

"Our clients trust us to save their lives," said Freeberry. "We're both humbled and inspired by the responsibility, and we do everything in our power to justify their faith. To do anything less would be a breach of our personal and professional obligations."

Alcohol abuse is a devastating disease. The good news is that that devastation doesn't have to be the end of the story, provided that victims seek help from competent and compassionate experts. Cliffside Malibu has proven itself capable of changing the lives of its clients. Under the circumstances, it's hard to imagine that any goal could ever be more worthwhile than that one.

Cliffside Malibu is a luxury alcohol and [drug abuse treatment center](#) located in Malibu, California. For further details about Cliffside's treatment methods, amenities, or other general information about [drug abuse](#), please call 1-800-501-1988 or visit our Web site at www.cliffsidemalibu.com.

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