

Luxury Alcohol Rehabs Are Not All Equal



Released on: September 11, 2009, 8:23 am

Author: [Cliffside Malibu](#)

Industry: [Healthcare](#)

[Malibu, CA] - Cliffside Malibu, an elegant alcohol rehab facility on the Malibu coast, has long been a leading light in the California treatment community. Now, the center is pleased to announce its renewed commitment to helping clients win the fight against alcoholism under their own power.



Alcohol recovery is and must be a personal process. The most successful alcohol rehab programs are those driven by the active efforts of alcohol rehab patients, and the most successful [alcohol rehabs](#) are those which empower their clients. In the end, there's no better way to cultivate meaningful and lasting sobriety.

Those principles, in turn, comprise the core of Cliffside Malibu's alcohol rehab philosophy.

With its expert caregivers and posh amenities, Cliffside Malibu is a world-class institution. The center has always catered to an elite clientele. Now Cliffside is expanding its mission, with the goal of delivering the most empowering alcohol rehab on the planet to those individuals who need it. At Cliffside Malibu, nothing less than excellence will ever be acceptable.

"Alcohol rehab can't be a passive experience," said Cliffside Malibu Clinical

Director Patricia Freeberry. "Our clients have to play an active role in their own recoveries, which is why our alcohol rehab programs are specially designed to promote personal strength and self-esteem. We believe that our record of success proves the soundness of our methods."

Cliffside's competitors, meanwhile, can hardly speak as glowingly about their own treatment efforts.

It's easy for an alcohol rehab facility to talk about empowering its clients. It's harder for that facility to put its principles into practice. The truth is that many of the most high-priced alcohol rehab clinics in Los Angeles treat their residents like babies, by stripping them of control and command during the healing process. More often than not, those institutions fall short of the promises they make in their advertising brochures. According to Cliffside administrators, that sort of failure is unacceptable.

"Alcoholism is a devastating disease," said Freeberry. Our clients trust us to safeguard their futures, and we're obligated to do everything we can to help them heal from the inside-out. To do anything less would be to compromise the values on which Cliffside Malibu was founded. "

Alcohol rehab is never easy. Those patients who complete the process successfully are invariably the ones who receive the most empowering and ennobling support along the way. Cliffside Malibu has a long history of helping clients get better on their own terms, in a way that allows them to rebuild their lives from the ground-up. It's hard to imagine that any outcome could ever be more important than that one.

Cliffside Malibu is a luxury drug and [alcohol rehab](#) center located in Malibu, California. For further details about Cliffside's treatment methods, amenities, or other general information about [alcohol rehabilitation](#), please call 1-800-501-1988 or visit our Web site at www.cliffsidemalibu.com.

This press release may be used freely, provided that the resource box is included and the links are active. A courtesy copy of the issue or a link to any online posting would be greatly appreciated.

Contact Details:

1-800-501-1988

[http://www.cliffsidemalibu.com/
admissions@cliffsidemalibu.com](http://www.cliffsidemalibu.com/admissions@cliffsidemalibu.com)

Malibu, CA 90265

~~~~~

Press release distributed via EPR Network (<http://express-press-release.net/submit-press-release.php>)