

Naartjie Kids Announces Labor Day Sale



Released on: September 4, 2009, 5:53 am
Author: [Naartjie Kids](#)
Industry: [Retail](#)

Take an additional 40% off all in-store summer clearance and 25% off all online fall transition fashions

SALT LAKE CITY, Utah, September 3, 2009 – Naartjie Kids, the original name in fun clothing sizes 0 - 10, announced its Labor Day Sale featuring an additional 40% off all summer clearance merchandise purchased at Naartjie Kids retail stores, from September 3 through 7. In addition, online customers will receive 25% off the entire stock of fall transitional items.

Beginning September 8 – 16, Naartjie Kids features their Fall Sale with savings up to 40% Off on selected fall fashions.

“Traditionally, Labor Day has been considered the final weekend of summer, with retailers promoting back-to-school sales at fever pitch,” said Joe Norwood, director of marketing, Naartjie USA. “This year, Naartjie Kid’s blow-out sale provides a wonderful opportunity to get great deals on summer and fall transition pieces that can be worn throughout the early months of fall.”

Naartjie Kids currently operates 25 stores across the U.S., with locations in Arizona, California, Colorado, Connecticut, Kentucky, Oregon, Utah, Virginia, Washington and Florida. Five additional retail stores are slated to open in Texas, Massachusetts, New Jersey and Georgia later this year. Naartjie Kids has 18 retail stores in South Africa with design headquarters in Cape Town. Offering a full selection of kids’ apparel online, Naartjie Kids USA also serves international customers throughout the world.

Naartjie Kids’ designs, colors, prints, and styles represent a truly unique synthesis of European fashion trends with western casual lifestyle. Featuring a dominant focus on natural fabrics that are garment-dyed, pre-washed and pre-shrunk for easy wear, low maintenance and comfort, Naartjie Kids uses a

garment dye process that results in a more vibrant color and softer clothing and accessories for precious little ones.

The ultimate in mix and match, Naartjie Kids introduces new colors, prints and styles within a monthly grouping to allow customers to mix and match across the entire assortment. In addition, shoppers can mix and match between Naartjie Kids seasonal collections, which showcase the freshest and broadest color assortment in the industry, distinctive detailing, mixing of fabrics, appliqués and embroidery details. Always "Kid-Friendly" design concepts made primarily of natural fabrics that feature weight-right fabrications for maximum comfort and easy care. Each item is designed and constructed for easy-wear comfort, whether the garment is dressed up or dressed down.

About

Naartjie

Kids

Naartjie Kids was founded in 1989 in Cape Town, South Africa when designer Anne Eales sought an alternative to the limited selection of children's clothes available as she shopped for her three young boys. From its very conception, Naartjie was about KIDS... playful, vibrant, active, colorful, natural, always changing. We offer great [kids clothes](#), [baby boy clothes](#), [baby girl clothes](#), basics and accessories for girls, boys, and newborns to 10 years of age -- all at surprisingly affordable prices. Naartjie Kids' corporate headquarters are located in Salt Lake City, Utah. Naartjie Kids owns and operates stores in both the United States and South Africa, with new stores opening regularly. For more information, please visit us at <http://naartjie.com>.

#

Contact Details: Joe Norwood

Naartjie Kids

jnorwood@naartjie.com

2369 West Orton Circle

Salt Lake City, UT 84119

801-977-7790

<http://www.naartjie.com>

~~~~~

Press release distributed via EPR Network (<http://express-press-release.net/submit-press-release.php>)