SilverDoor Announces Record Figures For August

Released on: September 7, 2009, 8:14 am
Author: **SilverDoor**
Industry: Real Estate

SilverDoor has announced record figures for August after an amazing month for sales despite the country being in recession.

The Organisation for Economic Co-operation and Development says the pace of the global downturn is now moderating after a sharp drop in the six months to March and that the recovery is likely to be weak and fragile for some time. However, despite hotels being hit hard during this time, the serviced apartment industry hasn't seen the same drop in business, as shown by the figures SilverDoor has published.

SilverDoor has seen a 41% growth year on year and it has also increased its portfolio due to client demand, adding new serviced apartments in Cheltenham. Clarence Apartments, located in historic Clarence Square, is a few minutes' walk from the town centre with its selection of shops, bars and restaurants. The fully furnished apartment is convenient for Cheltenham Race Course, the Centaur Conference Centre and the famous Pittville Park with Pump Room where the legendary spa waters can still be tasted. The apartment is housed within a beautiful regency townhouse and comprises one double bedroom, bathroom, an open-plan kitchen/dining room and a sitting room with a bay window which overlooks the public gardens.

Also recently added to the SilverDoor portfolio, is Rimal Apartments, a new selection of Dubai serviced apartments. Conveniently located within walking distance of the major shopping district of Deira and a short drive from Dubai International Airport and Dubai World Trade

Centre, these spacious well equipped apartments offer a choice of comfortable studio apartments and two bedroom accommodation. Each modern apartment includes air conditioning, multi channel satellite TV, an in room safe and high speed internet. Guests can enjoy 24 hour room service and on site fitness centre which has a fully equipped gymnasium with a cardio system, sauna and steam room. A temperature controlled swimming pool and landscaped terrace are located on the roof of the apartments, offering views over the sea and City.

ENDS

About SilverDoor

SilverDoor international serviced apartments was incorporated as a limited company in March 2000 under its original name of Hotdigs. At the beginning of January 2006 the company changed its name to SilverDoor. The company was formed and continues to be led by managing director Marcus Angell.

SilverDoor boasts an impressive client portfolio which includes many FTSE 100 companies such as Cadbury, MAN Group PLC, ICAP and Serco Group as well as relocation and hotel booking agents.

SilverDoor offers serviced apartments in over 170 locations globally such as London, Paris, New York, Abu Dhabi and Toyko. SilverDoor has also just added to its portfolio a selection of new serviced apartments in London and a selection of serviced apartments in Prague as well as new serviced apartments in Basingstoke.

SilverDoor is based in Chiswick, West London.

For further information, please contact:

Marnie Delaney-Parker
Head of PR and Marketing
SilverDoor
3 Dukes Gate
London
W4 5DX
07903 900 785
www.silverdoor.co.uk

~~~~~

Press release distributed via EPR Network (http://express-press-release.net/submit-press-release.php)
~~~~~