

# Snip-its Detangles the Stress of School Pictures, Hair Cuts and Hair Styles



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Kids salon franchise offers great back-to-school hair cuts and hair dos

NATICK, Mass. (September 2009) – Snip-its ([www.snipits.com](http://www.snipits.com)), the fastest growing franchise of children’s hair salons in the U.S., is pleased to assist families through one of the most important events of the new school year — picture day. By offering a professional, cost friendly haircut at Snip-its, provides a great, stress-free haircut for kids while assuring that parents are blamed for having to retake photos on “make up” picture day.



“Now that school is back in session, picture day is an important event for a child,” said Christine Mudd, director franchise development, Snip-its. “Because they serve as cherished keepsake, you want your favorite little guy or girl looking the best for school pictures. Unfortunately, every year, without fail, we see the same scenario: parents with the best intentions cutting their kids’ hair at home the day before school

pictures! This year, why not trust the professionals at Snip-its to cut your child's hair right the first time?"

While some salon prices might make parents reach for scissors or trimmers, Snip-its is dedicated to giving children a great haircut while providing value to parents. With a Snip-its haircut, mom and dad can feel confident that their children will look and feel their best so they can focus on making friends, learning and growing as a person instead of worrying about a botched haircut? In addition to piece-of-mind, Snip-it's offers a friendly and comfortable environment utilizing games, animated videos and prizes.

Specially trained, in house Snip-its Party Directors can set up little girls' parties, celebrating everything from birthdays to Bat Mitzvahs and Girl Scout/Brownie Troop meetings. Snip-its supplies all the essentials for a great party such as cake, juice and party favors that include take home make up and glitter, and even a special surprise for the birthday girl. To learn more about Snip-its parties, including special theme parties, visit <http://www.snipits.com/parties/index.cfm>.

Snip-its, a growing [kids franchise](#), was founded in 1995 by California native, Joanna Meiseles, the daughter of Hollywood producer, Robert Blumofe credited with the movie, Yours, Mine and Ours and is the granddaughter of famed comedian Jack Benny. After a heartbreaking visit to an adult salon with her then young son, the first-time entrepreneur established the entertainment-styled salon with the goal to make children's hair care a positive fun-filled adventure for families. Snip-its utilizes such kid friendly elements as animated videos, salon-tailored educational video games, end of haircut prizes and even their own branded line of animated Snip-It's characters to give children, as well as their thankful parents, a no stress, quality haircut.

### **About**

### **Snip-Its**

The Snip-its Corporation, based in Natick, Massachusetts is designed to untangle the hair care challenges of children and their parents. It provides the best customer service and a guaranteed great time for both kids and parents. The [salon franchise](#) has served more than one million children annually in 65 locations. In 2007, Snip-its was named the 30th fastest growing franchise in the U.S. by Franchise Times Magazine. For more information or [children's franchise](#) opportunities, visit [www.snipits.com](http://www.snipits.com) or call 877-SNIP-ITS.

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