

# Superior Alcohol Rehabilitation and the Philosophy Behind It



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[Malibu, CA] - Sunset Malibu, an exclusive treatment center on the California coast, has long been a transformational force in the field of rehabilitation and recovery. Now, Sunset is announcing its redoubled efforts in helping clients win the fight against alcoholism.



Alcoholism is fundamentally distinct from drug addiction. Alcoholics face unique challenges on the road to wellness, and successful alcohol treatment programs must be specially tailored to the individual needs of individual clients. In the end, there's simply no other way for healing to happen.

Those considerations, in turn, are at the heart of Sunset Malibu's alcohol treatment philosophy.

With its world-class caregivers and elegant accommodations, Sunset Malibu is an unparalleled [alcohol rehabilitation](#) destination. The center has always catered to upscale clients from every corner of the globe. Now Sunset is renewing its commitment to its core values, with the goal of delivering life-changing alcohol rehabilitation to individuals who seek it. At Sunset Malibu, the client always comes first.

"No two addiction victims are ever exactly alike," said Sunset Malibu Program

Director Dr. Georgina Smith. "We understand that recovery is and must be a personalized process, which is why we employ everything from dual-diagnosis techniques to professional depression treatment. We believe that our record of success is a testament to the superiority of our methods."

But that emphasis on personalization, unfortunately, is precisely what sets Sunset apart from its competitors.

Most rehab centers pay lip service to the importance of personalized care. But only a handful of them make good on their promises. Indeed, many of the most "exclusive" clinics in Los Angeles offer the same generic "addiction treatment" programs to all of their clients. As should be obvious, those institutions routinely fail to help patients achieve any sort of meaningful recovery.

Under the circumstances, argues Dr. Smith, those shortcomings are inexcusable.

"Alcoholism ruins lives," Dr. Smith said. "Successful alcohol treatment can save them-but only if it's specially designed to meet individual needs. At Sunset Malibu, we're humbled by the trust our clients invest in us, and we do everything in our power to ensure a positive outcome to the healing process."

No alcoholism victim needs to be told about the damaging effects of the disease. The good news, though, is that that damage doesn't have to be permanent. Sunset Malibu has a long record of helping its clients rebuild their lives from the ground-up. Those individuals who trust their health to Sunset's caregivers will find that the future really can be brighter than the present.

Sunset Malibu is a luxury drug and [alcohol rehab](#) center located in Malibu, California. For further details about Sunset's treatment strategies, accommodations, or other general facts on [alcohol rehabs](#), please call 1-800-332-9202 or visit our Web site at <http://www.drugrehabsunsetmalibu.com/>.

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