

Tracesmart Win Excellence in eBusiness Award



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The Cardiff based [people search](#) specialists, Tracesmart, have won the South Wales Chamber of Commerce [Excellence in eBusiness award for 2009](#). The award was presented to [Tracesmart](#) by the distinguished journalist and television personality, John Sergeant at a glittering ceremony and dinner to honour the best in Welsh business. The event was the culmination of the Chamber's Business Week in Wales.

Following 10 years of growth, investment and continued technical advancement, Tracesmart has developed one of the UK's leading people tracing facilities. Utilising a range of consumer datasets, including the continuously updated [electoral roll](#), the online resource delivers an intuitive tracing service to the general public.

The web based facility offers, amongst a multitude of functions, an [address search](#) feature, affording consumers an easy to use resource to [find relatives](#) and friends. The facility has, over the years, helped reunite thousands of families and friends, whose stories have often attracted media attention.

Mike Trezise, Tracesmart's Managing Director commented, "We are delighted to have won the Chamber of Commerce Excellence in eBusiness award, it's a notable mark of distinction and a tribute to the work we do at Tracesmart. We constantly strive to develop and improve our online services, and it's great that our work has been recognised."

Tracesmart's Communications Manager, Owen Roberts added, "The South Wales Chamber has built up an excellent reputation within

Wales and has firmly established itself as the nation's most prominent business support organisation. We are proud to be associated with the Chamber and are extremely pleased to have won the award. The company has changed and grown significantly over recent times and we are now reaping the benefits of our hard work."

Tracesmart will now receive automatic entry to the British Chambers of Commerce national awards.

About Tracesmart

- **Mike Trezise** is the founder and Managing Director of Tracesmart. With over 25 years tracing experience, his unrivalled knowledge provides the company with a distinct competitive advantage.
- **Owen Roberts** has worked in the creative, advertising and communications industries for over 25 years and is the voice of Tracesmart. Heading up the communications team, he raises the public awareness of the company through various media driven PR campaigns.
- **Tracesmart** Ltd is one of the UK's leading providers of online people tracing tools. www.tracesmart.co.uk combines state of the art search technology with an extensive collection of consumer data, providing one of the most powerful and intuitive people tracing facilities in the UK.

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