

# Treating Drug Abuse Victims With Leading Techniques To Ensure Highest Success Rate



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[Malibu, CA] - Cliffside Malibu, an upscale recovery clinic on the Malibu coast, has long been a leading light in the California treatment community. Now, the center is pleased to announce its renewed commitment to helping clients win the personal battle against addiction.

Addiction recovery can't be a passive process. On the contrary, [drug abuse](#) is a personal problem, and substance abuse treatment can only succeed by virtue of personal effort. The best treatment facilities are invariably those which help clients learn how to help themselves. In the end, there's no better way to ensure the long-term success of the healing process.

Those principles, in turn, are the bedrock of Cliffside Malibu's empowering treatment philosophy.

With its expert caregivers and posh amenities, Cliffside Malibu is a world-class institution. The center has always catered to an elite clientele. Now Cliffside is expanding its mission, with the goal of delivering the best care on the planet to those individuals who need it. At Cliffside Malibu, nothing less than excellence will ever be acceptable.

"Healing has to occur from the inside-out," said Cliffside Malibu Clinical Director Patricia Freeberry.

"Our dual-diagnosis techniques and intensive emotional therapy programs are designed to help clients develop the psychological strength they'll need to stay sober over the long run. We believe that that approach accounts for our robust rate of clinical success."

Cliffside's competitors, meanwhile, can't say the same thing about their own treatment programs.



Most rehab centers claim to understand the importance of personal empowerment in the healing process. But very few of them put their principles into practice. In fact, many of the most high-priced clinics in Los Angeles treat their clients like babies, by leading them to believe that recovery doesn't take hard work. Unsurprisingly, those institutions rarely help their residents achieve meaningful and lasting wellness.

For recovery patients and their families, say Cliffside administrators, that sort of failure is unacceptable.

"Our clients trust us to help them save their lives," said Freeberry. "We're honored by the responsibility, and we stop at nothing to ensure a successful outcome to the recovery process. To do anything less would be to forsake our personal and professional obligations."

No addiction victim needs to be told about the perils of the disease. The good news



here is that those perils don't have to be fatal. Cliffside Malibu has proven itself capable of helping clients rebuild their lives from the ground-up. Given the stakes in the fight against addiction, it's hard to imagine that any service could ever be more valuable than that one.

Cliffside Malibu is a luxury drug and [alcohol abuse](#) treatment center located in Malibu, California. For further details about Cliffside's treatment methods, amenities, or other general information on [substance abuse](#), please call 1-800-501-1988 or visit our Web site at [www.cliffsidemalibu.com](http://www.cliffsidemalibu.com).

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