

Alcohol Treatment Brings Broken Families Back Together



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[Malibu, CA] - Cliffside Malibu, an upscale alcohol treatment center on the Malibu coast, has long been a leading light in the California rehabilitation community. Now, the center is pleased to announce its renewed commitment to helping its clients win the long-term fight against alcoholism.



Alcohol recovery never occurs overnight. On the contrary, alcoholism is a resilient disease, and [alcohol treatment](#) can only succeed by virtue of a resilient effort. The best alcohol treatment center, then, is the one that helps its clients develop the skills and strength that are essential to sustained healing. In the end, anything short of that can only be a recipe for failure.

Those principles, in turn, are the bedrock of Cliffside Malibu's treatment philosophy.

With its expert caregivers and posh amenities, Cliffside Malibu is a world-class institution. The center has always catered to an elite clientele. Now Cliffside is expanding its mission, with the goal of delivering the best long-term care on the planet to those individuals who need it. At Cliffside Malibu, nothing less than excellence will ever be acceptable.

"Alcohol treatment doesn't end on the last day of a primary alcohol treatment program," said Cliffside Malibu Clinical Director Patricia Freeberry. "As an alcohol treatment center, it's our job to provide our clients with long-term care, including sober living services and independent 12-step support groups. We believe that our record of success reflects the effectiveness of our strategies."

Unfortunately, that passion for long-term service is precisely what distinguishes Cliffside from its competitors.

Every alcohol treatment center acknowledges the importance of long-term care. But only a handful of institutions devote adequate resources to the long-term health of their residents. In fact, many of the most high-priced alcohol treatment facilities in Los Angeles virtually abandon their clients upon completion of their primary alcohol rehab programs. As should go without saying, those institutions can't be counted on to produce meaningful or lasting healing.

For recovery patients and their families, say Cliffside administrators, that sort of failure is unacceptable.

"Patients come to an alcohol treatment center with their lives hanging in the balance," said Freeberry. "At Cliffside Malibu, we understand the enormity of our responsibility, and we stop at nothing to meet our obligations. To offer an inferior standard of care would be a breach of our professional and moral duties."

Alcoholism is an awful disease. The good news here is that Cliffside Malibu has proven itself capable of helping clients solve the problem. Now more than ever before, Cliffside's residents have reason to hope for a better tomorrow. The only question that remains is whether California addiction victims will be wise enough to discover the truth on their own terms.

Cliffside Malibu is a luxury drug and [alcohol treatment center](#) located in Malibu, California. For further details about Cliffside's treatment methods, amenities, or other general information about our [alcohol treatment program](#), please call 1-800-501-1988 or visit our Web site at www.cliffsidemalibu.com.

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