

# Career Services Firm Announces Rebranding, Expands Services For Career Professionals And Job Seekers



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Mansfield, Texas – (October 20, 2009) Career Wizards Inc. (formerly A Resume Wizard & Services) has announced a new business name and expanded service offerings in responding to opportunities created by the current economic condition and an increasing demand for quality career services.



To support its rebranding and expanded services, the company has launched a new Web site at [www.careerwizardsinc.com](http://www.careerwizardsinc.com).

A Resume Wizard & Services was founded in 1998 by current President and CEO, Deanne Arnath, who will continue in this role with Career Wizards. "Our rebranding is the culmination of the ongoing, extensive feedback we've received from career professionals and job seekers interested in a comprehensive suite of services intrinsically designed to meet their diverse needs," Arnath says.

According to Arnath, the expanded service offerings available from Career Wizards include resume writing, [individual career assessments](#), career coaching and webinars, social networking instruction and assistance, professional network development, and recruiter introduction services.

Arnath adds that the company's services are easily accessible via the Web. "We have made all of our services available online to offer greater convenience to busy job seekers and [career professionals](#)."

"One of our goals in rebranding the company is to bring some credibility back to our industry with regard to upfront pricing and customer service. We recognized an urgent need to raise the bar with responsive, personalized service, because many individuals unfortunately encounter frustrating obstacles when trying to advance their careers due to a lack of expertise and professionalism from service providers," she says.

Arnath says the company's new service offerings will enable it to maintain a distinct position in the career services industry. "With our newly developed image and expanded business operations, we are in a prime position to provide customers with a unique and comprehensive set of services delivered by a staff of highly experienced career experts."

Arnath and her team of career experts collectively hold a number of industry certifications, which include the Certified Professional Resume Writer, Nationally Certified Resume Writer, Certified Federal Resume Writer, Certified Advanced Resume Writer, and Certified Career Management Coach.

Arnath is a contributing author for a number of career-related books and publications and has been published in Resumes for the Rest of Us: Secrets from the Pros for Job Seekers with Unconventional Career Paths, Directory of Professional Resume Writers: How to Find and Work with a Pro to Accelerate Your Job Search, and No-Nonsense Job

Interviews: How to Impress Prospective Employers and Ace Any Interview.

Arnath also lectures at colleges and universities in the Dallas/Fort Worth area and participates in [job seeker](#) education programs with organizations such as the Graduate School of Business at the University of Texas at Dallas and Women for Hire Job Fairs.

Headquartered in Dallas/Fort Worth, Career Wizards provides comprehensive career services for established professionals, middle managers, and senior executives throughout the United States and Canada.

The company is a member of the National Resume Writers' Association, Association of Online Career and Resume Professionals, Professional Association of Resume Writers & Career Coaches, and Profiling Pro.

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