

Celerant Technology Expands to the West Coast



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October 26, 2009 (Staten Island, New York) – Celerant Technology, a leader in the retail software industry, has experienced significant growth within the past year, as it has expanded into new geographic areas across the United States. In addition to its main corporate office based in New York, Celerant Technology has satellite offices in Florida, Georgia and Oklahoma. Over the past year, Celerant Technology has expanded even further with a new office in Ohio, as a result of the SportzPak acquisition, and most recently, a new satellite office in the state of Washington.



“The addition of our new West Coast office will augment our already geographically diverse client base and support our desire to penetrate more deeply into different areas of the country with local presence,” stated Ian Goldman, Celerant President and CEO. “The result of our continued growth will increase the influx of new opportunities and strengthen relationships with existing clients in these areas.”

The new west coast presence will further enable Celerant to expand within the United States, in that the Washington satellite office will better position Celerant for the local market in this region.

"As the newest member of the Celerant sales team, I look forward to advancing my knowledge of the Celerant system and working alongside all of my new colleagues" said Jim Schneider, Celerant Technology Sales Executive. "I am optimistic about bringing Celerant Command Retail to the attention of west coast retailers and am excited about the opportunity to grow with the company."

Over the past 10 years, Celerant has made a name for itself in the retail software industry, providing advanced retail software to retailers primarily in North America, but recently establishing an international presence with clients within Europe and the Middle East as well. Celerant Technology looks forward to future opportunities and the advancement of the company overall.

About Celerant Technology Corp.
Celerant's Command Retail is an advanced real-time retail management system, which manages all areas of retail including POS, Inventory Management, Warehouse, Distribution Center, Allocation, Multi-Channel/E-Commerce/Kiosk, Data Mining, and Back-office, in a single, integrated system. Our advantage is the flexibility of our Java platform, allowing Celerant professionals to conduct cost-effective analysis and adaptation based on the individual needs of each retailer. The result is a better system that meets the needs of retail businesses and gives them the tools to take Command of their success. For more information regarding Celerant Technology, go to www.celerant.com. For information on the Command Retail product, visit www.commandretail.com.

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