

# Celerant Technology Included in 2009 CPA Advisor Retail/POS Review



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October 5, 2009 (Staten Island, New York) – Celerant Technology, a leader in the retail software industry, was included in the CPA Advisor’s 2009 Retail/POS Review. Celerant Command Retail received top scores in all areas, including ease of use, modules/scalability, features/functionality, integration, tracking/reporting, and retail value.



“We are proud to have received such exceptional feedback from the CPA Advisor’s Software Review,” stated Ian Goldman, Celerant President and CEO. “The results are indicative of the quality of the Celerant product, as well as our commitment to developing and implementing advanced software that provides retailers with a complete retail management solution. The detailed report delves into Celerant Command, explaining a number of different features and functionality within the system.”

The CPA Advisor’s 2009 Retail/POS Review provides an overview of Celerant Command Retail, referring to it as “A sophisticated, fully integrated real-time retail management system. More than just a point-of-sale (POS) product, Celerant offers users a series of integrated modules.” It goes on to say, “For

retailers who want a web presence and have multiple locations, Celerant Command Retail is a product that should be seriously considered."

The review also discusses the software's advanced reporting functionality, saying "Command Retail's CRM Module is impressive, with the ability to track customer purchasing profiles, monitor purchases for rewards and loyalty card programs, and even track family shopping habits. The Data Mining module provides a tool to analyze data stored in the system to spot trends and performance issues. The Reporting and Analysis module provides users with excellent reporting capabilities throughout."

Celerant Command Retail provides retailers with a complete software solution that fully integrates the point of sale on the front end with back office functionality, inventory control, warehouse, distribution, allocation, advanced reporting and E-Commerce. Command goes beyond these functions by integrating with professional third-party accounting software, including QuickBooks, MAS 90, and Great Plains, in addition to its own integrated general ledger that will soon be available. For more information, go to [http://www.celerant.com/financial\\_applications.cfm](http://www.celerant.com/financial_applications.cfm).

#### **About Celerant Technology Corp.**

Celerant's Command Retail is an advanced real-time retail management system, which manages all areas of retail including POS, Inventory Management, Warehouse, Distribution Center, Allocation, Multi-Channel/E-Commerce/Kiosk, Data Mining, and Back-office, in a single, integrated system. Our advantage is the flexibility of our Java platform, allowing Celerant professionals to conduct cost-effective analysis and adaptation based on the individual needs of each retailer. The result is a better system that meets the needs of retail businesses and gives them the tools to take Command of their success. For more information regarding Celerant Technology, go to [www.celerant.com](http://www.celerant.com). For information on the Command Retail product, visit [www.commandretail.com](http://www.commandretail.com).

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