

Drug Rehabilitation In The Most Exclusive Area In California



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[Malibu, CA] - Cliffside Malibu, an upscale recovery center on the Malibu coast, has long been a leading light in the California treatment community. Now, the center is pleased to announce its renewed commitment to helping clients win the personal battle against substance abuse.



Addiction never afflicts any two individuals in quite the same way. On the contrary, every victim is unique, and every treatment program must be designed accordingly. The most successful [drug rehabilitation](#) facilities are those which cater to the individual needs of their individual clients. In the end, there's simply no other way for healing to happen.

Those principles, in turn, are the bedrock of Cliffside Malibu's treatment philosophy.

With its expert caregivers and posh amenities, Cliffside Malibu is a world-class institution. The center has always catered to an elite clientele. Now Cliffside is expanding its mission, with the goal of delivering the most personalized care on the planet to those individuals who need it. At Cliffside Malibu, nothing less than case-by-case excellence will ever be acceptable.

"Addiction recovery isn't an assembly-line process," said Cliffside Malibu Clinical Director Patricia Freeberry. "That's why we employ special dual-diagnosis techniques to assess the psychiatric health of each new resident, and why we offer everything

from personal nutritional counseling to professional depression treatment. We believe that our long history of success proves the effectiveness of our methodology."

That success, unfortunately, is precisely what distinguishes Cliffside from its competitors.

Most rehab centers acknowledge the importance of personalized treatment programs. But very facilities follow through on their rhetoric. Indeed, many of the most well-publicized clinics in Los Angeles offer the same generic treatment plans to all of their clients. It should come as no surprise that those institutions routinely fall short of the promises they make in their advertising brochures.

Cliffside administrators assert that that sort of failure is unacceptable.

"Addiction ruins lives," said Freeberry. "Addiction treatment can save them-but only if it's managed with empathy and expertise. At Cliffside Malibu, we're both humbled and inspired by the trust our clients invest in us, and we do everything in our power to justify their faith."

No addiction victim needs to be told about the perils of the disease. What might not be so obvious, though, is that professional rehabilitation really can make a world of difference. The clinical experts at Cliffside Malibu have proven themselves capable of helping clients rebuild their lives from the ground-up. Now more than ever before, California addiction victims have reason to believe in a healthier and more hopeful future.

Cliffside Malibu is a luxury alcohol and [drug rehab](#) center located in Malibu, California. For further details about Cliffside's treatment methods, amenities, or other general information about [drug rehabs](#), please call 1-800-501-1988 or visit our Web site at www.cliffsidemalibu.com.

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