

# Drug Rehabs Are Forced To Live Up To High Treatment Standards



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[Malibu, CA] - Cliffside Malibu, a prestigious recovery facility on the Malibu coast, has long been a leading light in the California treatment community. Now, the center is pleased to announce its renewed commitment to holistic rehabilitation and wellness.



Addiction is never strictly a physical disease. On the contrary, addiction victims are sick both in body and in mind, and addiction recovery must always entail psychological healing. The best [drug rehabs](#), then, are those which meet both the physiological and emotional needs of their clients. In the end, there's simply no other way to ensure the success of the healing process.

Those principles, in turn, comprise the core of Cliffside Malibu's holistic treatment philosophy.

With its expert caregivers and posh amenities, Cliffside Malibu is a world-class institution. The center has always catered to an elite clientele. Now Cliffside is expanding its mission, with the goal of delivering the best care on the planet to those individuals who need it. At Cliffside Malibu, nothing less than comprehensive excellence will ever be acceptable.

"There's no such thing as partial addiction recovery," said Cliffside Malibu Clinical Director Patricia Freeberry. "Our clinical psychologists use advanced dual-diagnosis techniques to assess each new client's substance dependency in conjunction with his

or her mental health-and to ensure that every one of our patients gets full support during the recovery process. We believe that that sort of attention to detail accounts for our robust record of success."

No less significantly, that attention to detail is also precisely what distinguishes Cliffside from its competitors.

It's one thing for a treatment facility to pay lip service to the importance of holistic healing. It's quite another for that facility to live up to its promises. The unfortunate truth is that many of the most high-priced clinics in Los Angeles fail to meet the psychological needs of their clients. The result, of course, is that those facilities rarely help their residents stay sober over the long run.

Cliffside administrators insist that such failures are unacceptable.

"Our clients trust us with their lives," said Freeberry, Cliffside's Clinical Director. "We're honored by their faith, and we do everything in our power to ensure the success of the healing process. There is nothing more important to us than the present and future well-being of our residents."

Addiction ruins lives. Addiction treatment can save them, but only if promotes both physical and psychological wellness. Cliffside Malibu has a long record of helping clients heal from the inside-out. As those clients have learned firsthand, no outcome could ever possibly be more important than that one.

Cliffside Malibu is a luxury alcohol and [drug rehab](#) center located in Malibu, California. For further details about Cliffside's treatment methods, amenities, or other general information about our [drug rehab program](#), please call 1-800-501-1988 or visit our Web site at [www.cliffsidemalibu.com](http://www.cliffsidemalibu.com).

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