

E.ON Now Cheapest Energy Supplier



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The online price war has claimed another casualty. E.ON has cut its prices on its FixOnline3 plan, knocking First:Utility off the cheapest supplier spot. The move ends First:Utility's winning bid to go head-to-head with the big six suppliers on price. At £962 E.ON's plan undercuts the smaller supplier by £5, but E.ON's plan is also available countrywide while First:Utility's plan is only available in 12 out of 14 energy regions.

E.ON's price cut comes at the same time as it is writing to customers who are coming to the end of a [fixed price deal](#). E.ON is moving them onto a new fixed price plan which costs £1,198 a year. However, customers would be better off moving to the supplier's more competitive online plan instead, saving £236 in the process. There are no exit penalties to take into account before making the move.

Will Marples, [energy expert at uSwitch.com](#), says: "This is great timing for E.ON customers who are coming to the end of their fixed price plan. The supplier has already contacted them with a view to moving them onto a new fixed price deal, but its online plan is now £236 cheaper. I suspect that many customers will be taking this option instead.

"Thankfully there are no exit penalties, so even if you have already been moved onto the fixed price plan it's not too late to change your mind. All you have to do is let your supplier know."

[See the full version of this press release.](#)

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About

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