

Even Celebrities Take Rehab Seriously At Sunset Malibu



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[Malibu, CA] - Sunset Malibu, an exclusive treatment center on the California coast, has long been a transformational force in the field of rehabilitation and recovery. Now, Sunset is announcing its redoubled efforts in the long-term fight against addiction.



Substance abuse is a resilient disease. Substance abuse treatment, then, can only succeed by virtue of resilient effort. The best rehabs are invariably those which provide the most effective support to their clients through every phase of the recovery process. In the end, anything less than that is and can only be a recipe for failure.

Those considerations, in turn, are at the heart of Sunset Malibu's treatment philosophy.

With its world-class caregivers and elegant accommodations, Sunset Malibu is an unparalleled recovery destination. The [rehab](#) center has always catered to upscale clients from every corner of the globe. Now Sunset is renewing its commitment to its core values, with the goal of delivering life-changing long-term care to individuals who seek it. At Sunset Malibu, the client always comes first.

"Rehab patients always face a long road to recovery," said Sunset Malibu Program Director Dr. Georgina Smith. "Rehabs have to help them take every last step of the journey. Our exclusive treatment plans are explicitly designed to promote long-term

healing, with everything from sober living programs to independent 12-Step support networks. That helps to explain why so many of our clients achieve meaningful and lasting wellness."

Sunset's competitors, on the other hand, can't say as much about their own treatment efforts.

It's easy for rehabs to pay lip service to the importance of long-term care. It's harder for them to commit adequate resources to long-term treatment and recovery. The truth is that many of the most "exclusive" rehabs in California cut ties with clients at the end of the primary rehabilitation process. Unsurprisingly, those institutions rarely live up to the promises they make in their advertising brochures.

Under the circumstances, argues Dr. Smith, those shortcomings are inexcusable.

"Rehabs can change lives," Dr. Smith said. "Our clients trust us to help them find the best possible way forward, both in the present and in the future. If we weren't able to meet that challenge, we wouldn't deserve to be in business."

No addiction victim needs to be told how devastating the disease can be. What might not be so obvious, though, is that the best rehabs really do make a world of difference. Sunset Malibu has proven itself capable of helping clients get better forever, in a way that allows them to remember that tomorrow can and should be a thing worth waking up for. It's hard to imagine that any outcome could ever be more meaningful than that one.

Sunset Malibu is a luxury alcohol and [drug rehab](#) center located in Malibu, California. For further details about Sunset's treatment strategies, accommodations, or other general facts about [rehabs](#), please call 1-800-332-9202 or visit our Web site at <http://www.drugrehabsunsetmalibu.com/>.

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