

Handbag Design House, Junior Drake Announces Factory Outlet Store Opening



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Author: [Junior Drake](#)

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LOS ANGELES, CA. (October 30, 2009) -- Junior Drake, a leading designer, manufacture and marketer of genuine leather handbags for women, today announced it plans to open an outlet retail store in Santa Monica, California. The outlet store will represent the company's first outlet retail location. Junior Drake invites media and press to join us on our opening day. Doors will open on Friday, November 6th at 9am. The store is located at 700 Wilshire Blvd, Santa Monica, CA. 90401.



The Company's new 2400 square foot retail location will carry select Junior Drake handbag collections at discounts up to 80% off. The first 200 customers will receive a free Junior Drake tote with purchase, while supplies last. This affluent area is the destination for some of the hottest shops and boutiques Los Angeles has to offer.

"Our fans love the soft, well-treated, expensive leathers we use to make our handbags. With Junior Drake, you've always known you're getting quality and style. Now at our new Factory Outlet, you're getting those things for a sweet deal! We're so happy to be in Santa Monica. Outlet shopping is a destination activity, and what more could you want than the beach and 3rd St. Promenade right near by?" -Lucy Brown

The Junior Drake House of Design

The Junior Drake collection of quality leather handbags caters to the fashion forward woman. The classy but edgy style of Junior Drake handbags attracts women of all ages who are confident in their own style, strive to make a statement, and exude a distinctive personality.

The Junior Drake design team has developed a reputation for conceiving fresh design concepts that offer couture style and affordable quality. A Junior Drake handbag can be distinguished not only by the soft Italian leather, quality craftsmanship, detailed hardware and handcrafted flourishes, but also by its unique source of inspiration: Junior Drake.

"Remember! It's not the bag, it's the girl!"

Contact Details: Media/press inquires contact:

Priscilla Vento
Director, Marketing and Public Relations
Telephone: 323.233.9845
Fax: 323.234.7431
Email: priscilla@juniordrake.com
Website: www.juniordrake.com

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