

House Of Fraser Launches Christmas Hampers And Gifts To Get Customers Celebrating In Style

HOUSE OF FRASER

Released on: October 21, 2009, 4:10 am

Author: [House of Fraser](#)

Industry: [Retail](#)

House of Fraser has revealed the details of its food and luxury hamper selection that will be available to customers this festive period.

The department store will be offering a wide range of gourmet gifts and hampers with many items sourced from specialist and exclusive suppliers. Products include cheeses from Paxton & Whitfield, wines from Justerini & Brooks, smoked fish from [Inverawe](#) [Smokehouse](#) and treats from the Duchy Originals range.

House of Fraser will also be offering customers a [Luxury Christmas hamper](#) which comes presented in a sturdy wooden crate and features many Christmas essentials including Sarcey champagne, first-class wines and an array of delicious treats. For something a little bit different, House of Fraser also offers the All American Hamper. The hamper contains a number of items, all from the other side of the Atlantic, ranging from Canadian maple syrup and New York Delhi Hot Bombay Mix to Jardine's Texas pickles and Frank's Red Hot Chilli n' Lime sauce. This hamper is available for delivery direct to customers' door, just in time for Christmas.



For Christmas Day itself, the award-winning KellyBronze is the ultimate Christmas turkey. The turkey guarantees the very best in welfare, farming methods and flavour. For a Boxing Day feast Jimmy's Farm meat hampers are on offer. These [Christmas hampers](#) feature a selection of free range, rare breed meats, including a selection of Jimmy's Farm pork as well as two sirloin steaks and a rolled back rib of beef sourced directly from other Suffolk farmers. Also being made available online is the [Jimmy's Farm Hamper](#) which includes all British contents ranging from bitter, stout and ale, to farmhouse chutney and apple sauce. The hamper is now available with the Jimmy's 'On the Farm' book and a cook's apron.

As well as its range of Christmas hampers, House of Fraser will be offering a number of additional luxury food items, including [Paxton & Whitfield](#) Pate & Wine, which features Côtes de Duras wine and French chicken liver pate.

ENDS

About House of Fraser

House of Fraser is a department store group with 62 enviable locations across the UK and Ireland. As one of the best known names on the high street, House of Fraser has presented customers with an unrivalled nationwide department store for 160 years. The company was acquired by the Highland consortium in November 2006 marking the beginning an exciting new chapter in its history. The group has annual sales in excess of £1.25bn and employs 6,500 House of Fraser staff and 10,000 concession staff through 5 million sq ft of selling space.

About KellyBronze

The Kelly family saved the bronze turkey from near extinction in the early 1980's and are the only farmers in the world to have complete control of the whole farming chain from pure line genetics to selling from the farm gate.

For further information please contact:

Rea Shahroudi
Online Acquisition Manager
House of Fraser
27 Baker Street
London
W1U 8AH
020 7003 4650
blog.houseoffraser.co.uk

~~~~~

Press release distributed via EPR Network (<http://express-press-release.net/submit-press-release.php>)