

# Naartjie Kids Introduces Holiday 2009 Collection

naartjieKids® ...unique fashions sizes 0-10

Released on: October 26, 2009, 2:53 am

Author: [Naartjie Kids](#)

Industry: [Retail](#)

*Celebrate the holidays with festive styles for children*

SALT LAKE CITY, Utah, October 26, 2009 -- Naartjie Kids, the original name in fun clothing sizes 0 - 10, introduces its much anticipated 2009 Holiday Collection, The new styles arrive just in time for gift-giving, holiday parties and family photos. These fashionable designs are created with beauty and comfort in mind, and work equally well with Holiday Essentials or the Winter Collection.

"The holiday season is a magical time for all and especially for kids, who dream of their favorite gifts and warm up with hot chocolate on a cold winter night," said Joe Norwood, director of marketing, Naartjie USA. "Naartjie Kids' Holiday Collection is unmistakably festive, yet comfortable, practical and easy-to-wear or mix and match for this busy time of year."



Inspired by the forest and its wonders, Naartjie girls' holiday pieces feature playful Leafland floral and reverse mini floral prints, netting and sparkles. Pants, leggings, skirts and sweaters warm up the winter holidays and provide the perfect layering pieces that the season calls

for. From lace-trimmed jeans to floral print velour tunics and netting and lawn trimmed long [girls dresses](#), the look this season is fun, feminine and always charming. Winter Essentials and pajamas in the Holiday Collection motif also are available.

The Holiday Collection for boys includes themes from motor sports, featuring pops of neon, motor sport checker prints and speed bump stripes to get him into the race. Bright shades add a bold, electrifying statement to the season and keep the party going. Whether it's "pedal power" for baby boys, or "green cars a go-go" for kid boys, this group sets up your any boy for the winter season in warm layering pieces and great pops of color.

[Baby boy clothes](#) from the Holiday Collection include characters like No-ni-mal, a mythical non-animal who only likes to eat ice and play. Embroidered appliqué creatures and fluffy fur add texture to this adorable line. Delicate baby birds, bunnies and flowers adorn our sweet newborn girls' Holiday fashions. Beautiful shades of fragrant, china and orchid color the palette for the season. Lush velour and touches of soft netting are added to warm fleece for the perfect clothing for cold winter days.

Naartjie Kids' designs, colors, prints, and styles represent a truly unique synthesis of European fashion trends with western casual lifestyle. Featuring a dominant focus on natural fabrics that are garment-dyed, pre-washed and pre-shrunk for easy wear, low maintenance and comfort, Naartjie Kids uses a garment dye process that results in a more vibrant color and softer clothing and accessories for precious little ones.

The ultimate in mix and match, Naartjie Kids introduces new colors, prints and styles within a grouping to allow customers to mix and match across the entire assortment. In addition, shoppers can mix and match between Naartjie Kids seasonal collections, which showcase the freshest and broadest color assortment in the industry, distinctive detailing, mixing of fabrics, appliqués and embroidery details. Always "Kid-Friendly" design concepts made primarily of natural fabrics that feature weight-right fabrications for maximum comfort and easy care. Each item is designed and constructed for easy-wear comfort, whether the garment is dressed up or dressed down.

## **About**

## **Naartjie**

## **Kids**

Naartjie Kids was founded in 1989 in Cape Town, South Africa when

designer Anne Eales sought an alternative to the limited selection of children's clothes available as she shopped for her three young boys. From its very conception, Naartjie was about KIDS... playful, vibrant, active, colorful, natural, always changing. We offer great [children's clothes](#) and baby clothes, basics and accessories for girls, boys, and newborns to 10 years of age -- all at surprisingly affordable prices. Naartjie Kids' corporate headquarters are located in Salt Lake City, Utah. Naartjie Kids owns and operates stores in both the United States and South Africa, with new stores opening regularly. For more information, please visit us at <http://naartjie.com>.

# # #

**Contact Details:** Joe Norwood  
Naartjie Kids  
jnorwood@naartjie.com  
2369 West Orton Circle  
Salt Lake City, UT 84119  
801-977-7790  
<http://www.naartjie.com>

~~~~~

Press release distributed via EPR Network (<http://express-press-release.net/submit-press-release.php>)