

National SEO , Global SEO – Mirror, Mirror on the Web, Who’s the Fairest of Them All? Video SpokesPeople & Square Footage



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USWebCentral, also called Denver SEO, a National SEO & Global SEO company, discusses Video Spokespeople and "Square Footage" on Page 1, and "How to get Your Company's Website to #1 on Google" and the World's Best SEO.

—USWebCentral, Denver, Colorado, USA, 10/8/2009 , Scott Carvin, National SEO, Global SEO, [Denver SEO](#), [USWebCentral.com](#)

That's what we say everyday, when peering into our looking glass of this information age: our computer monitors: "Who's the fairest of them all?" In other words, whose website is #1, or at least on Page 1 of Google, the juggernaut of the SEO (Search Engine Optimization) world? One of the technologies used by one of the leaders in **National SEO** and **Global SEO** and in their own backyard, **Denver**

SEO, USWebCentral has one of the highest technologies available these days: [Video SpokesPerson](#) on your website. Another aspect is how to obtain more "square footage" high on search engine results pages.

What is a **Video SpokesPerson**? It is a filmed person, walking and talking on your website, in a 30 second commercial/ introduction, superimposed right onto the homepage of a website, or on any webpage. The SpokesPerson discusses the most important aspects of a company's mission, presenting it in a compelling manner that is hopefully interesting to potential clients. The desire is that the SpokesPerson's presentation will create a Call To Action, resulting in the potential client phoning or e-mailing the owner of the website to do business.

Having a Video SpokesPerson is one of the coolest technologies you can have these days. "Seeing their Video SpokesModel on their [Denver web design](#) site, immediately convinced me we had the right website and SEO consultant," said Rand Soellner AIA, of Rand Soellner [Home Architect](#), a leading custom home architect that engaged USWebCentral's services earlier this year, "Actually seeing something different and cutting edge that works, that actually sets your website on a higher level of professionalism, now that's the sort of thing that helps your website elevate in people's minds and creates more clicks and therefore a higher ranking on search engines."

Also, as an architect, Rand Soellner Architect deals in square footage of buildings and used this to describe the recent success of his revamped website with USWebCentral's help: "We have a series of press releases about various hot topics and speak to those issues in which we are recognized leaders of the industry, like Green Home Architects, for instance. I have noticed that when I type in certain search terms, that not only do 1, 2 or 3 of my press releases pop up on page 1 or page 2 of Yahoo or Google, so does my main website, quite often. In other words, I own from 20% to 30% square footage of the organically searched results on page 1 and /or page 2, which is huge in SEO circles, I am told."

Scott Carvin of USWebCentral agrees, getting a kick out of the term "Page 1 square footage percentage ownership" to describe what he is doing for his clients. "I started this trend of the Video SpokesPerson to make a difference, and it's working. We are leaders in this technology. We actually digitally film everything right here in our own high-tech studio, and we have about 50 professional actors and anchor people

and models on call, all of whom present themselves and our clients well. We allow our clients to pick the talent they want, or they can personally be the star of their own show, right there on their own website.”

Creating as much square footage ownership of Page 1 is Carvin’s mission, which he talks about like an impassioned evangelist, “I want my clients to succeed. If they do, they keep paying me to help their websites rank high, and I get new clients who want that kind of success, so that’s a win-win for all of us. We also provide a multi-pronged press release service that allows us to launch multiple press releases for clients, which will help accomplish the obtaining of the additional square footage on page1 and page 2 search engine results. If possible, we want our client to own the entire first page of Google search results, meaning that our clients, in their industry, are most of what people see, when searching for what our clients do.”

Carvin knows that owning an entire page on search results is a Nirvana-like utopian result that is not likely, but he has seen something near this with some of his clients’ search results. He is a client advocate whose desire is to place them on a pedestal for the whole world to see. Check out the [Denver search engine optimization](#) company online!

Video SpokesPerson examples by USWebCentral:

www.USWebCentral.com

www.CashiersNCLand.com

www.ChisholmsTrailLeather.com

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