

Network Affiliates Push Clickbooth.com Into Inc. Magazine's Top 500



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Marketing dollars are realizing increased return on investment (ROI) by tapping into the power of the Internet's network affiliates. As a result, businesses are placing a larger percentage of their marketing and advertising budget on Internet campaigns and it is paying off well.

Sarasota, Florida October 28, 2009 - Clickbooth.com The Inc. 500 is a list of the top 500 high growth businesses. It is an entrepreneur's dream to be on the list. Clickbooth ranked #5 overall and #1 in their business sector, which is advertising and marketing. In an economic climate where many businesses have been simply trying to survive, Clickbooth has grown an amazing 12,000% over the last four years. They have been doing it by providing consistently strong ROI for publishers and advertisers. It is a milestone for the advertising industry as whole, and marks the dawn of a new day for the future of marketing.

The infamous dot-com bubble may have popped but there are still businesses using the Internet in innovative ways to enjoy high growth by providing exceptional customer value. Clickbooth's industry revolves around a concept known as affiliate marketing. It is a marketing strategy that shares revenue among advertisers and

affiliates online. [affiliates](#) are traditionally known as publishers and are considered the same in this context.

The network affiliates at Clickbooth are among the best in the business. Some are among the Alexa Top 50 sites. The affiliates network together through Clickbooth to provide premier marketing campaigns for advertisers. The number of worldwide affiliates they use is over 10,000 and many of them are exclusive. The coverage is very broad and encapsulates a number of niche markets. The compensation is based on performance from one or a combination of sales, clicks, and registrations.

Each affiliate is rigorously screened and monitored for performance and integrity. Much of Clickbooth's success comes from their industry leading compliance team. Their function is to track uploads and downloads among other monitoring functions to ensure that the proper integrity is maintained. Any of the affiliates that are identified as abusing the system are promptly excommunicated. The result is a dependable set of affiliates that are networked together through Clickbooth to be reliable, trustworthy and maximize an advertiser's time and money.

It may be that the Internet is still in its infancy as far as the ability for businesses to advertise and maximize their advertising budget. Clickbooth offers many innovative products and continue to refine their product line. Their goal is to exceed the expectations of each and every campaign, which has led to their continued success.

Clickbooth is an internet marketing business created in September 2002. With their high integrity and high quality [affiliates network](#), they leverage the power of the Internet for businesses looking to maximize their advertising budget. Clickbooth produces benefits for their [network affiliates](#) and their clients in need of advertising through a high level of integrity, a careful screening process, and an Internet marketing program that is mutually rewarding.

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