

# New Eating Disorder Treatment Strategies Developed And Used With High Success Rates



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[Malibu, CA] - Cliffside Malibu, a prestigious recovery facility on the Malibu coast, has long been a leading light in the California treatment community. Now, the center is pleased to announce its renewed commitment to helping its clients win the fight against anorexia and bulimia.

[Eating disorder](#) recovery is only possible with eating disorder treatment. Anorexia and bulimia are diseases, and like all diseases they exist beyond the willful control of their victims. No one ever decides to be sick. By the same token, no one can ever simply decide to get better. In the end, any individual who tries to heal without help is doomed to fail.



Those principles, in turn, lie at the core of Cliffside Malibu's eating disorder treatment philosophy.

With its expert caregivers and posh amenities, Cliffside Malibu is a world-class institution. The center has always catered to an elite clientele. Now Cliffside is

expanding its mission, with the goal of delivering the best eating disorder therapy on the planet to those individuals who need it. At Cliffside Malibu, nothing less than excellence will ever be acceptable.

"Anorexia and bulimia ruin lives," said Cliffside Malibu Clinical Director Patricia Freeberry. Eating disorder treatment can save them-but only if it's administered exactly the right way. We understand the stakes in the recovery process, and we do everything in our power to ensure successful outcomes for our clients."

Unfortunately, very few of Cliffside' competitors can say the same thing about their own programs.

It's one thing for a rehab facility to offer eating disorder treatment services for their clients. It's quite another for that facility to devote adequate resources to its eating disorder treatment efforts. The fact of the matter is that many of the most high-priced clinics in California fail to adequately meet the needs of eating disorder victims. As should go without saying, those clinics can't be counted on to promote meaningful or lasting healing.

For recovery patients and their families, say Cliffside administrators, that sort of failure is unacceptable.

"You don't get two chances in eating disorder treatment," said Freeberry. "If you don't get it right the first time, your client pays an unspeakable price. At Cliffside Malibu, we understand that our residents trust us with their lives, and we stop at nothing to ensure that they receive all the support they need on the road to wellness."

Anorexia and bulimia strip victims of their dignity, and their capacity for hope. The good news, though, is that successful eating disorder treatment really can rebuild what's broken. Cliffside Malibu is widely renowned for the expertise and efficacy of its treatment programs. Now more than ever before, California eating disorder patients have reason to believe in a happier and healthier future.

Cliffside Malibu is a luxury dual diagnosis treatment center,



including [eating disorder treatment](#), located in Malibu, California. For further details about Cliffside's treatment methods, amenities, or other general information about [eating disorders](#), please call 1-800-501-1988 or visit our Web site at [www.cliffsidemalibu.com](http://www.cliffsidemalibu.com).

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