

Refreshing New Takes On Addiction Recovery



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[Malibu, CA] - Cliffside Malibu, an exclusive recovery center on the Malibu coast, has long been a leading light in the California treatment community. Now, the center is pleased to announce its renewed commitment to helping clients get sober on their own terms and under their own power.



Addiction is a personal problem. [Addiction recovery](#), then, must ultimately be a personal process. The best treatment facilities are those which help clients develop the skills and strength they'll need to heal themselves from the inside-out. In the end, there's simply no other way to achieve meaningful and lasting wellness.

Those principles, in turn, are the bedrock of Cliffside Malibu's treatment philosophy.

With its expert caregivers and posh amenities, Cliffside Malibu is a world-class institution. The center has always catered to an elite clientele. Now Cliffside is expanding its mission, with the goal of delivering the most empowering care on the planet to those individuals who need it. At Cliffside Malibu, nothing less than excellence will ever be acceptable.

"Addiction treatment is an arduous process," said Cliffside Malibu Clinical Director Patricia Freeberry. "To complete it successfully, clients need targeted and personalized support. That's why we provide our residents with everything from professional depression treatment to gourmet meals. It's

also why so many of those clients are able to find their own way to lasting recovery."

That emphasis on client-driven healing is precisely what distinguishes Cliffside from its competitors.

Many treatment facilities treat their clients like babies, by leading them to believe that rehab is or should be easy. This is a gross distortion of the truth—and one that greatly jeopardizes the success of the healing process. The fact of the matter is that rehab patients need honest and empowering support from their caregivers. Any institution which falls short of that standard can't possibly be expected to promote meaningful sobriety.

For recovery patients and their families, say Cliffside administrators, that sort of failure is unacceptable.

"The stakes in the fight against addiction are enormous," said Freeberry. "At Cliffside Malibu, we're keenly aware of the challenges faced by our clients, and we do everything in our power to help them meet those challenges head-on. We believe that any other course of action would be both unprofessional and immoral."

Addiction strips its victims of their dignity, and their capacity for hope. The good news, though, is that empowering addiction treatment really can help clients rebuild their lives from the ground-up. Cliffside Malibu has a long record of doing exactly that. As the center's successful graduates have learned firsthand, no service could ever possibly be more valuable.

Cliffside Malibu is a luxury [addiction treatment center](#) located in Malibu, California. For further details about Cliffside's treatment methods, amenities, or other general information about [addiction treatment](#), please call 1-800-501-1988 or visit our Web site at www.cliffsidemalibu.com.

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