

# Saving Lives With An Individualized Drug Rehab Program Prepared For Each Client



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[Malibu, CA] - Sunset Malibu, an elite drug treatment facility on the California coast, has long been a transformational force in the field of rehabilitation and recovery. Now, Sunset is announcing its redoubled efforts in helping clients develop the dignity and self-esteem upon which all healing must ultimately be based.



Addiction is a psychologically crippling disease. Addiction recovery, then, must always entail psychological renewal. The best [drug rehab program](#) is invariably the one that helps a patient learn to feel good about himself again. In the end, there's simply no other foundation for meaningful and lasting wellness.

Those considerations, in turn, comprise the core of Sunset Malibu's treatment philosophy.

With its world-class caregivers and elegant accommodations, Sunset Malibu is an unparalleled recovery destination. The center has always catered to upscale clients from every corner of the globe. Now Sunset is renewing its commitment to its core values, with the goal of delivering ennobling and life-changing care to individuals who seek it. At Sunset Malibu, the client's psychological well-being always comes first.

"Every addiction victim faces enormous emotional obstacles on the road to recovery," said Sunset Malibu Program Director Dr. Georgina Smith. "Our exclusive

drug treatment programs are specifically designed to help our clients overcome those obstacles, by promoting personal strength and self-esteem. We believe that our long record of success proves the soundness of our strategies."

Sunset's competitors, meanwhile, would be hard-pressed to speak so glowingly about their own treatment efforts.

It's easy for a drug treatment center to make promises to its clients. It's harder for that center to deliver. The unfortunate truth is that many of the most "exclusive" drug treatment programs in Los Angeles fail to help patients achieve meaningful emotional recovery. Unsurprisingly, those programs rarely produce sustainable long-term results.

Dr. Smith, for her part, insists that those shortcomings are inexcusable.

"A successful drug treatment program saves a life," Dr. Smith said. "At Sunset Malibu, we understand exactly what's at stake for our clients, and we do everything in our power to help them get where they need to go. To do anything less would be both professionally irresponsible and morally wrong."

No addiction victim needs to be told about the perils of the disease. The good news here is that those perils don't have to be fatal. The clinical psychologists and licensed clinical social workers at Sunset Malibu have proven themselves capable of helping clients heal from the inside-out. Under the circumstances, it's hard to imagine that any service could be more valuable than that one.

Sunset Malibu is a luxury alcohol and [drug rehabilitation](#) center located in Malibu, California. For further details about Sunset's treatment strategies, accommodations, or other general facts about [drug rehabs](#), please call 1-800-332-9202 or visit our Web site at <http://www.drugrehabsunsetmalibu.com/>.

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