

# Beating Substance Abuse With The Most Effective Addiction Treatment



Released on: November 17, 2009, 6:17 am

Author: [Cliffside Malibu](#)

Industry: [Healthcare](#)

[Malibu, CA] - Cliffside Malibu, an elegant drug abuse treatment center on the Malibu coast, has long been a leading light in the California treatment community. Now, the center is pleased to announce its renewed commitment to providing clients with effective long-term care.



Drug recovery never happens overnight. On the contrary, addiction is a resilient disease, and addiction treatment can only succeed by virtue of sustained effort. The best [substance abuse](#) treatment centers, then, are those which help clients develop the skills and strength they'll need to stay healed over the long run. In the end, any inferior standard of treatment is and can only be a recipe for failure.

Those principles, in turn, are at the heart of Cliffside Malibu's treatment philosophy.

With its expert caregivers and posh amenities, Cliffside Malibu is a world-class institution. The center has always catered to an elite clientele. Now Cliffside is expanding its mission, with the goal of delivering the best care on the planet to those individuals who need it. At Cliffside Malibu, nothing less than long-term excellence will ever be acceptable.

"Addiction recovery doesn't end on the last day of patient's primary rehab program," said Cliffside Malibu Clinical Director Patricia Freeberry. "On the contrary, real healing always involves learning how to confront the challenges of everyday life without resorting to substance abuse. That's why we place so much emphasis on our sober living and aftercare programs-and why our clients enjoy such a robust rate of success."

Cliffside's competitors, meanwhile, can hardly speak so glowingly about their own services.

Most drug abuse treatment centers acknowledge the importance of long-term healing. But very few of them put their own principles into practice. In fact, many of the most high-priced rehab clinics in California essentially abandon their clients on the final day of primary rehab. As should go without saying, these institutions can't be trusted to help patients stay sober over the long run.

Cliffside administrators, for their part, insist that that sort of failure is unacceptable.

"Addiction recovery is literally a matter of life and death," said Freeberry. "Our clients trust us with their health and their future, and we stop at nothing to ensure the long-term success of our treatment efforts."

Drug abuse ruins lives. Drug abuse treatment can solve the problem, but only if it's administered by people who know exactly what they're doing. The experts at Cliffside Malibu have a long record of helping clients achieve meaningful and lasting wellness. Given the stakes in the fight against addiction, it's hard to imagine that any service could ever be more valuable than that one.

Cliffside Malibu is a luxury [substance abuse rehab](#) center located in Malibu, California. For further details about Cliffside's treatment methods, amenities, or other general information about topics like [sober living](#), please call 1-800-501-1988 or visit our Web site at [www.cliffsidemalibu.com](http://www.cliffsidemalibu.com).

This press release may be used freely, provided that the resource box is included and the links are active. A courtesy copy of the issue or a link to any online posting would be greatly appreciated.

**Contact Details:**

1-800-501-1988

<http://www.cliffsidemalibu.com>

[admissions@cliffsidemalibu.com](mailto:admissions@cliffsidemalibu.com)

Malibu, CA 90265

~~~~~

Press release distributed via EPR Network (<http://express-press-release.net/submit-press-release.php>)