

# Blackwell Announces Its Favourite Books Of The Decade



Released on: November 27, 2009, 4:54 am

Author: [Blackwell](#)

Industry: [Retail](#)

Blackwell, the leading academic bookseller has announced its favourite books of the decade. The list of ten books, chosen from the many hundreds published over the last ten years, are a mixture of fiction and non-fiction. Blackwell booksellers based in shops around the country voted for their favourites, enabling Blackwell to draw on its expert staff to compile a list of its recommendations.

The wide choice of books shows an eclectic mix of titles, including 2 Booker Prize winners and Richard Dawkins controversial *God Delusion*. Unusually, there is a strong non-fiction representation in the list showing the breadth of Blackwell booksellers reading choices.

Phill Jamieson, Head of Marketing at [Blackwell](#), commented: "Our booksellers have an excellent reputation for their knowledge and love of books. This list backs this up with a thought-provoking selection of titles".

Blackwell's choice of books provides some great inspiration for [Christmas Books](#) buying, especially those 'difficult to buy for' friends and relatives. Phill Jamieson said: "Customers can choose a book from a personally memorable year to make it into a truly thoughtful gift".

As a unique feature of this promotion, Blackwell has also invited the authors of the [Books of the Decade](#) and those who have featured in its fortnightly Blackwell's podcast throughout this year to tell of their favourite books of the decade.

There is a remarkably rich and stimulating range of responses, which can be found exclusively online through the Blackwell website. Here customers can discover which novel turns out to be the writers' favourite, and encounter many gems they may have missed first time around.

Readers will find Costa winning novelist A.L Kennedy rubbing shoulders with Guardian First Book Prize winner Robert Macfarlane, and see Orange prize shortlisted novelist Marina Lewycka's choices alongside those of 'Undercover Economist' Tim Harford and environmental campaigner Mark Lynas.

It all adds up to a unique resource for those looking for unusual present ideas or fresh new directions in which to take their own reading tastes.

- Ends -

**About Blackwell Ltd:**

Blackwell is the leading academic bookseller in the UK with 44 outlets across England, Scotland and Wales. With its wide selection of [medical books](#) and [law books](#), Blackwell has built an international reputation for bookselling excellence with links to academic institutions and libraries around the globe and has continued to expand its UK base on High Streets and in university campuses up and down the country. Blackwell is a leading supplier of academic books to Libraries across the world.

In 1995, [www.blackwell.co.uk](http://www.blackwell.co.uk) became the first transactional online bookstore in the UK. In 1998, Blackwell opened its central London flagship store in Charing Cross Road, the book-lovers' Mecca. Since this time, two flagship stores, Broad Street and Charing Cross Road, have both won Chain Bookseller of the Year at the Nibbies, the annual British Book Awards and also The Bookseller Awards: Bookselling Chain of the Year and Retail Chain of the Year 2007.

Today, Blackwell has been trading for over 130 years from its world-famous flagship store at Broad Street in Oxford. Its staff continues to be renowned for their expertise, depth of knowledge and love of books since the first Blackwell shop opened its doors.

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