

# Boob Jobs Still Top of the Ops



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A study today revealed that woman are still lusting after the perfect body shape with the hourglass figure proving most popular.

The Hospital Group has seen a dramatic increase in women plumping for [breast enlargement](#), with women citing voluptuous celebs such as Kelly Brook, Eva Mendes and Megan Fox as having the figures they admire most.

With Kelly Brook hitting the headlines in a new poster campaign which has been doctored to better cover up her E-cup assets, The Hospital Group reports that the majority of female patients look to go up just two cups sizes.



Women who want to achieve the curvy yet classy and natural look can choose from a vast range of Allergan implants at The Hospital Group; including revolutionary Natrelle. With a range of over 500 implants in the Natrelle range, the patient has a choice of four projections and gel types as well as a number of textured and smooth surfaces, allowing a more natural and individual breast enhancement.

A total of up to 36 measurements are taken during the computer-aided consultation, followed by a discussion of the patient's individual requirements for a very accurate selection of implants. The patient

then has the opportunity to "try on" the implants using unique vest-type garment with specially designed inserts to simulate the effect of a breast augmentation.

David Ross, chief executive of The Hospital Group, said: "Women often want to increase their breast size, whilst achieving a natural look and feel.

"This fabulous new technology allows patients to actually see the difference our bespoke implants will have on both posture and appearance before undergoing any form of treatment. This in turn ensures patients will be completely satisfied with the proposed enhancement".

Since The Hospital Group was established in 1992, it has grown from a small pharmaceutical company to one of the UK's foremost cosmetic surgery providers. The Group is committed to providing the very highest standards and all procedures are performed by an expert medical team in state-of-the-art facilities that are second to none.

For further information on The Hospital Group's range of cosmetic surgery procedures please visit: [www.thehospitalgroup.org](http://www.thehospitalgroup.org) or call 0845 762 6727.

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