

DVD Rental Companies Cashing In On The Economic Crisis



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When times get hard people look for savings and cheaper forms of entertainment. Research shows that television sales and home cinema equipment have bucked the current trends.



As people opt to watch more films rather than go for an expensive night out, [DVD rentals](#) companies have stepped up and offer a very cheap way to watch the latest blockbusters.

There are lots of things to bear in mind when choosing a DVD rental company. Primarily you will need to decide on a plan to suit you. Most plans are based on tiered options allowing a maximum allocation of discs per month and the number

that can be simultaneously rented at one time.

There are no late fees and you can keep the discs as long as you want to all the while you have a current membership.

Delivery of the discs is usually done by post or courier, and Cinema Paradiso send out their disks by 1st class postage ensuring that there is a minimum of delay between your rentals.

Cinema Paradiso have a massive library of over 65,000 title including the latest and greatest films, including many minority interest, specialist and niche titles. [Blu-Ray rentals](#) are also provided and offer a cheap way into the world of high definition entertainment.

A film rental service such as Cinema Paradiso is very easy to use.

Each member (separate family member lists can also be included in your membership) maintains a list of titles to see and the discs are dispatched as soon as they are available in accordance with your membership plan.

Some people may ask what happens if you choose a box set or movie collection. The policy at Cinema Paradiso is to send the discs out in box set order avoiding the problem of watching the discs out of sequence.

Cinema Paradiso have invested a lot of time and effort ensuring their site is easy to use and packed with handy features. Members get to rate and review the films making it even easier to select a great film.

Cinema Paradiso are offering a rollover of unused DVD rental allocations. So if you have a 3 discs per month contract and you only borrow 1 disc, the remaining 2 discs will rollover to the following month allowing you to rent a total of 5 discs. Many people use this to cover school holidays and breaks where they tend to watch more films.

Here are a few comments from happy Cinema Paradiso customers.

"I used to be with Amazon before I changed to you, best thing I ever did!" -Bruce from Grantham

"I am leaving the country sorry but your service was and is fantastic!!!!!" -Robert from Cambridge

I wanted to say a big thank you for your wonderful service, this is such an excellent DVD club. The films barring strikes have always been on

time and in excellent quality. I recommend you to all my friends and family and you should be proud of having such a brilliant club." -Margo from Norwich

Cinema Paradiso are currently offering a free starter trial period for all new members providing a risk free means to see what all of the excitement is about. Visit www.cinemaparadiso.co.uk for more information and to see the DVD/Blu-Ray rental packages on offer.

Company

Cinema Paradiso were established in 2003 and have a library of over 65,000 titles. They are based in the UK and specialise in the rental of DVD and Blu-Ray films. Cinema Paradiso pride themselves on their excellent customer service and fast turnaround times. Even those on the budget packages receive the same levels of care and attention. New titles and films are regularly added guaranteeing plenty of choice. Cinema Paradiso is also well known for its extensive library of World cinema titles ranging from Argentina to Yugoslavia ensuring one of the widest and most varied rental collections anywhere.

Background

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