

Distinguished Alcohol Rehab Facility Stands Out From All The Others



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[Malibu, CA] - Cliffside Malibu, an upscale alcohol rehabilitation center on the Malibu coast, has long been a leading light in the California treatment community. Now, the center is pleased to announce its renewed commitment to providing its clients with uniquely targeted alcohol recovery programs.

Alcoholism is fundamentally distinct from drug addiction. By the same token, alcohol rehabilitation must be fundamentally distinct from drug treatment. The only successful [alcohol rehab](#) centers are those which help clients overcome the unique challenges posed by alcohol dependency. In



the end, no other course of action could ever be expected to promote meaningful and lasting healing.

Those principles, in turn, are the bedrock of Cliffside Malibu's alcohol rehabilitation philosophy.

With its expert caregivers and posh amenities, Cliffside Malibu is a world-class institution. The center has always catered to an elite clientele. Now Cliffside is expanding its mission, with the goal of delivering the best alcohol rehabilitation on the planet to those individuals who need it. At Cliffside Malibu, nothing less than excellence will ever be acceptable.

"Alcohol rehabilitation is a complex process," said Cliffside Malibu Clinical Director Patricia Freeberry. "To be successful, it has to be administered by people who know exactly what they're doing. Our licensed alcohol rehab experts are leading figures in their respective fields. That, we believe, is why our residents enjoy such a robust rate of success."



Unfortunately, that commitment to expertise is precisely what distinguishes Cliffside from its competitors.

There are plenty of alcohol rehabs in Los Angeles. But only some of them provide specialized alcohol rehab programs to their residents. Indeed, many alcohol rehab clinics offer the same generic

treatment plans to victims of both alcoholism and drug addiction. Unsurprisingly, these institutions routinely fall short of the promises they make to prospective patients.

For recovery patients and their families, say Cliffside administrators, that sort of failure is unacceptable.

"The stakes in the fight against alcoholism are enormous," said Freeberry. "Our clients trust us to save their lives, and we do everything in our power to justify their faith. To do anything less would be a breach of our professional and ethical obligations."

Alcohol rehabilitation really does change lives. Those clients who trust their health to Cliffside Malibu ultimately rediscover the world as they used to know it, and themselves as they used to be. Now more than ever before, Cliffside stands poised to help California addiction victims heal from the inside-out. The only question that remains is whether

those victims will be wise enough to make the right choice.

Cliffside Malibu is a luxury drug and [alcohol rehabilitation](#) center located in Malibu, California. For further details about Cliffside's treatment methods, amenities, or other general information about [alcohol rehabs](#), please call 1-800-501-1988 or visit our Web site at www.cliffsidemalibu.com.

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