

Dressage News Network (DNN) - Online and On Time



Released on: November 23, 2009, 9:45 am

Author: [DNN](#)

Industry: [Media](#)

Announcing Dressage News Network (DNN) - an innovative online video news channel dedicated to covering the world of international dressage. The first episode aired on November 19, 2009 and featured such reports as the Global Dressage Forum, and the Dressage Task Force including exclusive video interviews with Robert Dover, Steffen Peters, Hubertus Schmidt and Ashley Holzer, to name a few. A new episode of the magazine-styled show will air monthly and remain online until the release of the next segment. In conjunction with each episode, a realtime stream of breaking news headlines, FEI rider standings, and upcoming events will be available 24/7 on the front page.

DNN has positioned professional equine journalists around the world to contribute to this exciting venture. Although there is a definitive international flair to the coverage, both local and regional events will be included.

"Our goal is to provide a centralized source for accurate, first-hand reports on the pressing topics facing the dressage world," says News Editor, CeCe Maddlone. "DNN aims to provide riders and enthusiasts with an unbiased, trusted and balanced perspective on all things dressage."

DNN will be offering commercial airtime to selected advertisers. The ads will reach an established network while benefitting from ongoing online exposure.

<http://www.DressageNewsNetwork.com/>

Contact Details: <http://www.DressageNewsNetwork.com/>

For more information:

CeCe Maddlone, charlie@equichord.com, 888-229-8975

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Press release distributed via EPR Network (<http://express-press-release.net/submit-press-release.php>)