

FotoLum Offers Child Safety Kit Free For Field Testing



Released on: November 5, 2009, 7:21 am
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Industry: [Retail](#)

Lenexa, Kansas - Each year, more than 650 children in the United States are hit and killed by cars while another 20,000 are injured. Invariably, the accidents are due to the child's lack of vehicle awareness and the driver's inability to see the child. That problem is particularly critical now as we await the end of daylight saving time, and the days continue to grow shorter. For 2009, the day of the year with the least amount of sunlight is December 21st.

This year **FotoLum** - a leading developer of photo luminescent products and solutions - is offering an inexpensive, yet effective safety kit designed to increase children's visibility when walking to school or school bus stops, or playing outside after dark. **Fotolum** products are far superior to novelty glow in the dark items. They represent the fruits of years of research and testing on high-grade, proprietary,



materials that yield photo luminescent performance unmatched in the industry.

For a limited time, FotoLum is seeking individuals to conduct testing of their Child Safety Kit products. Interested parties simply visit the [FotoLum website](#), click on the contact link and send a request. FotoLum will mail out a **free Child Safety Kit** to the address provided by the requester.

The **FotoLum Child Safety Kit** was designed for safety outdoors and in. The outdoor components consist of photo luminescent vinyl combined with **3M Scotchlite** silver retro-reflective coating in a tread-plate pattern backed with **3M adhesive** where applicable. The retro-reflective shines brightly when hit with light, such as that from a vehicle's headlights while the photo luminescence glows brightly in the dark for hours after proper charging from a natural or artificial light source.

Outdoor components include a glowing Safety Wrist Band with tread-plate reflective, two 1/2" x 12" strips of the same material backed with the 3M adhesive for application to bicycle helmets, backpacks or jackets and a 3" tread-plate reflective photo luminescent glow stick alternative. **Fotolum** developed the glow stick alternative to counter the toxic waste generated by the disposal of hundreds of millions of one-use chemical glow sticks and glow accessories piling up in landfills every year. The glow stick alternative can be attached to the zipper pull of a jacket, school bags, backpacks, bikes as examples. All**Fotolum** components are reusable over and over and will last for 10 years or more.

Indoor components include a glow in the dark light switch locator and the award-winning **After-Lite Crystal Energy Cell** which fastens to a low-energy compact fluorescent light bulb (CFL) to provide energy-free emergency lighting. After-Lite also works great as a night light. The light switch locator absorbs light during the day, then gently illuminates at night indicating the location of the light switch.

The same material used in the **FotoLum Child Safety Kit** is used on helmet and equipment patches implemented by the **Fire Department of New York** and many other fire departments across the nation to which FotoLum supplies.

The company is involved in a broad range of industry applications ranging from photo luminescent, non-slip stair treads for public

stadiums; to photo luminescent indoor and outdoor signage; to the boarding (skate board, long board, surf board, etc) market with its newly released board protection and illumination product - Board Brite. The leading boarding website offers a review of **Board Brite** here: <http://tinyurl.com/silverfishreview>

FotoLum's Child Safety Kit promises to provide enhanced night visibility for kids while providing peace of mind for their parents.

**For more information, contact:
Nancy Kepko - 913-888-0870 (Phone) / 913-599-4412 (Fax)**

To learn more about FotoLum's full line of product offerings, please visit:

<http://fotolum.com/>
<http://after-lite.com/>
<http://glowingboardbrite.com/>
<http://glowingnonslip.com/>
<http://glowingproducts.com/>
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