

# Happy Christmas At Rewards4golf.com As Sports Direct Sign Up



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Rewards4golf.com has signed up leading high street sporting retailer Sports Direct, in time for Christmas.

The unique rewards scheme is delighted to have the sporting giant on board, which has over 400 outlets throughout the UK selling sports equipment, including everything from tennis to skiing, football to darts.

The news follows an announcement earlier this month that the site had signed Greene King, which has more than a 1,000 pubs, hotels and restaurants as well as household names Austin Reed and Feather and Black.

"It is fantastic to have someone of the calibre of Sports Direct on board and just when everyone is starting to do their Christmas shopping," said Commercial Director Colin Whitehead.

"With all our new signings, it means our members will be earning even more points, whether it's nipping out for a festive pint, buying party football kits or trainers for the kids' presents, or sprucing up the house in time for Christmas visitors."

The latest additions to [Rewards 4 Golf](#), the UK's leading golfing loyalty scheme is yet further testament to the popularity of Rewards4golf.com, launched just over a year ago and now boasting over 90,000 members.

"As more and more household names join the scheme it is becoming even easier for our members to collect points and redeem them for the golf products they want," added Colin.

Launched just a year ago, the pioneering website enables golfers to earn points in their everyday shopping, is absolutely free and takes just one minute to sign up to.

More follows...

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Rewards4golf.com is the only specialist golf rewards scheme where members earn points for every pound they spend with some of the UK's most popular retailers including Tesco, John Lewis, Littlewoods, Currys, Marks & Spencer, Halfords, Superdrug and Amazon.

They can also earn points when spending with some of the UK's best known golf specialists including Direct Golf UK, Golfbreaks.com, Golf Care, GreenFree and The Golfers Club.

The scheme is the first of its kind anywhere in the world and its innovative technology means points are automatically collated whenever a registered credit or debit card is used with a participating retailer – meaning the system is both environmentally friendly and hassle-free as there is no need to carry a separate loyalty card.

It takes just one minute to register a card online and is completely free. Members can earn points by shopping with more than 250 online retailers and around 4,000 high street outlets. In addition, they can register more than one card to contribute to their points' tally, so they can even be rewarded when their partner, friends or family shop.

Anyone can sign up to the scheme at [www.rewards4golf.com](http://www.rewards4golf.com), where they can find out [what is Rewards 4 Golf?](#) as well as browse the huge variety of rewards on offer and see the extensive list of participating retailers and [Rewards 4 Golf Press Releases](#) detailing the other announcements for the scheme.

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