

JD Sports Starts Shipping Internationally



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Leading British sports fashion retailer JD Sports has now added an international shipping option to its delivery portfolio, widening their potential customer base. Previously delivery had been restricted to the United Kingdom, the Republic of Ireland and the Isle of Man.

JD Sports stocks exclusive brands such as McKenzie, Carbrini and Brookhaven as well as exclusive products that the retailer acquires from huge brands such as adidas Originals and Nike. All of these were previously available to those in a small area, but are now available to the global e-commerce community.

Now shipping to more than 40 destinations with competitive postage rates, JD sports can now offer their premium [sports fashion](#) goods to customers throughout the world for the first time in the retailer's 28 year history. With more and more new products exclusive to JD arriving daily, customers previously unable to access these items will now have the opportunity to do so, further strengthening JD's position in the UK and the Republic of Ireland and firmly establishing the ever-growing retailer on the global fashion map.

JD Sports has also announced shipping details for Christmas gifts. To ensure deliveries arrive before Christmas Day, UK residents must place their order by 21 December while international customers must order their desired presents by 10 December. Any items bought from the JD Sports website in November or December can be returned or swapped for a different size up until 31 January.

About

JD

Sports:

JD Sports Fashion Plc is the leading UK specialised multiple retailer of fashionable branded and own brand casual and [sports wear](#). The company operates over 350 stores through the UK.

JD Sports was founded in 1981 with one shop in Bury. It expanded into the Arndale Centre in Manchester in 1983 and consolidated its position throughout the 1980s with further openings, largely in the North and Midlands. The first London store was opened in Oxford Street in 1989 and by the time of JD Sports' stock market flotation in 1996 there were 56 stores.

The business continued to grow organically until 2002 and then grew further with the acquisition of more than 200 stores, further consolidating its position as the leading UK retailer of fashionable sports and casual wear.

As well as offering customers leading brands such as [Nike](#), [Adidas originals](#), Lacoste, Converse and K-Swiss, JD Sports also stocks its own label brands.

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