

People Search Experts Assist New Family Reunion TV Program



Released on: November 6, 2009, 10:32 am

Author: [Tracesmart](#)

Industry: [Internet & Online](#)

The makers of the hit family history series, 'Who Do You Think You Are?' are to produce a brand new series based on families that have been or are seeking to be reunited. Wall to Wall Television has asked [Tracesmart](#) for assistance in the making of the TV program, with the purpose of gathering true life examples of individuals that have successfully found relatives by means of the [people search](#) facility on Tracesmart's website. It is hoped the stories will eventually form part of the documentary to be broadcast on ITV.

Tracesmart provides one of the leading web based people tracing facilities in the UK. Employing a range of consumer datasets, including the continuously updated [electoral roll](#), the online resource provides an intuitive tracing service to the general public.



The facility also offers, amongst others, a [name search](#) tool and an [address search](#) feature, which provide consumers with an easy to use resource to find friends and family. The Tracesmart system has, over the years, helped reunite thousands of families and friends, presenting stories that often attract media attention from television and press.

Following the announcement of the proposed new family reunion show, Wall to Wall Television added, "The intention is to produce a documentary program that aims to reunite long lost family members. We are looking for a birth parent, adopted person, a separated sibling, estranged parent or someone who has grown up in care, hoping to be reunited with lost relatives. If you are over 18 and have experienced family separation and now feel ready to seek a reunion, then please get in touch with Wall to Wall Television."

Regarding the company's involvement, Owen Roberts, Tracesmart's Communications Manager noted, "Tracesmart has increasingly become the first call for many TV production companies requesting advice or examples of reunion stories. We are more than happy to help as we feel the reunions which our service makes possible are very newsworthy and moving. Many people have little idea where to start when they desperately want to be reunited with a long lost friend or relative. I'm sure the program will benefit and entertain many people and will, I believe, develop into a popular format."

Further information is available on www.walltowall.co.uk. Alternatively, you may write to, Find My Family, Wall to Wall Television, 8-9 Spring Place, London, NW5 3ER for an application form.

About Tracesmart:

- **Owen Roberts** has worked in the creative, advertising and communications industries for over 25 years and is the voice of Tracesmart. Heading up the communications team, he raises the public awareness of the company through various media driven PR campaigns.
- **Tracesmart Ltd** - Since the launch of its website in 2004 Tracesmart Limited has established itself as one of the UK's leading providers of online people tracing tools. www.tracesmart.co.uk combines state of the art search technology with an extensive collection of consumer data, providing one of the most powerful and successful systems to trace people.

Contact: Owen Roberts Communications Manager

- TRACESMART Ltd
- 2 Sovereign Quay
- Havannah Street
- Cardiff
- CF10 5SF
- Tel: 029 2047 4114
- Email: owen.roberts@tracesmart.co.uk

~~~~~

Press release distributed via EPR Network (<http://express-press-release.net/submit-press-release.php>)