

# Self Storage Finders Increases Sales and Clients in October 2009



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Self Storage Finders announced today year over year comparable sales increased 597%, exceeding company expectations. Self Storage Finders is one of a few online [self storage](#) directories experiencing staggering growth within the last several years. Comparing year over year sales for the month of October, the company has increased its sales by 597%. In comparing year over year clients, they have also increased their Preferred Membership 318%.

Selfstoragefinders.com has been in business for 2 ½ years and is starting to build a solid brand around their unparalleled Search Engine Optimization, allowing them to continually rank highly for many self storage terms. Their clientele consists of self storage facilities of all sizes, [self storage management](#) companies, marketing companies and several web based companies. Marketing Executive, Brian Barwig said "Strong sales and a large increase in Preferred Members tell us our clients continue to use Self Storage Finders as their choice for generating quality traffic, clicks and most importantly rentals."

Barwig goes on to say, "We plan to continue to grow Self Storage Finders sales through our broad expansion nationally with greater penetration of new city markets due to our high SEO visibility, as well as with partnerships with leading companies in the storage industry."

"Our directory is unique, effective and irreplaceable in many cities where the competition is too fierce for storage facilities to be able to manage their SEO and rank their own websites." The system is ideal for storage owners and managers who need to concentrate on their day to day operations and do not have time to carry out the innovative marketing and SEO strategies Self Storage Finders can provide. The company insulates its Preferred Members from the everyday hassles of storage marketing. In addition,

Selfstoragefinders.com works closely with its storage partners to ensure the highest customer satisfaction.

An increase in sales and clients can be attributed to proper business plan execution, advanced marketing techniques and partnerships with highly respected companies in the industry. Mr. Barwig adds, "Self storage is becoming a highly aggressive industry and every owner needs a competitive advantage. Our Preferred Members are able to attract customers before their competitors do, expand their business and increase overall profits all for a minimal monthly fee. We are most proud we can provide solid traffic to owners, while keeping it easy on the budget." Self Storage Finders has been able to dramatically increase their sales and clients all while keeping their monthly rates near lowest in the industry.

Contributing to the vast increase in sales is the fact Selfstoragefinders.com is starting to tap into the large self storage market the company first noticed when it began. Brian thinks it took some time to gain the trust of the industry to prove Self Storage Finders wasn't some fly by night company looking to make a quick dollar. The company has now been in business for almost 3 years and is becoming a big player in the storage industry.

Self Storage Finders has increased its outlook for 2010 even amid the recession. The downturn in the economy has admittedly been an uptick in business for several online storage directories. Mr. Barwig thinks storage owners are starting to see the significance in online directories because of the low cost and high visibility and thus are devaluing traditional methods of advertising.

Selfstoragefinders.com is committed to aiding customers in finding self storage locations quickly and easily by providing storage unit locations and contact information for facilities around the country. Prospective tenants can search through the Preferred Member listings and Neighboring Member listings on the site to find the best personal fit. The company offers unique opportunities to [storage](#) owners in addition to prospective renters. Selfstoragefinders.com generates exposure for its Preferred Members by offering premier visibility on major search engines connecting prospective renters to self storage owners.

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