

The Co-Operative Legal Services Provide Will Writing Service Emma's Diary

The **co-operative** legal services

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The Co-operative Legal Services (CLS) has teamed up with Emma's Diary, the leading website for pregnant women and new mums, to provide an exclusive Will writing service.

Through extensive research amongst its members, Emma's Diary understands what mums want and has recognised the need to provide further information on writing a will, which is one of the top things that parents do after having a baby. As a result, Emma's Diary has chosen to work with CLS as its sole Will provider and will be promoting this service to all its members via the Money Matters finance section of the website.

Eddie Ryan, Managing Director of CLS said: "Emma's Diary understands how writing a Will protects its members and their families.

"They wanted to work with a partner whose trusted, ethical and professional approach would ensure that writing a Will would be a positive experience whilst delivering the required legal expertise needed for such an important decision."

Emma's Diary has a membership base of just over 1.3 million members, which attracts appropriately 100,000 unique users on its website every month.

The Co-operative Legal Services provide a range of legal services to members and customers covering [Will writing](#), [Probate](#) & Estate

Administration, Conveyancing, Employment and [Personal Injury Claims](#). A wide range of free legal advice is also provided.

Editors Notes

Emma's Diary is published by Lifecycle Marketing (Mother and Baby) Ltd and is distributed to over 840,000 pregnant women via GP surgeries. www.emmasdiary.co.uk is an interactive website attracting pregnant women and new mums who seek information and reassurance at this key time in their life. The website contains additional services, information and offers to those in the Emma's Diary publication.

www.co-operative.coop/legalservices

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