

# The Finest Malibu Drug Treatment With The Highest Success Rate



Released on: November 24, 2009, 10:21 am

Author: [Cliffside Malibu](#)

Industry: [Healthcare](#)

[Malibu, CA] - Cliffside Malibu, a private drug treatment facility on the Malibu coast, has long been a leading light in the California treatment community. Now, the center is pleased to announce its renewed commitment to helping clients win the fight against addiction on their own terms.



Drug addiction is a personal problem. Drug treatment, in turn, must be driven by personal effort. The most effective [drug treatment](#) facilities are those which help clients develop the strength with which to heal themselves. In the end, there's simply no better way to ensure the lasting success of the recovery process.

Those principles, in turn, are the bedrock of Cliffside Malibu's treatment philosophy.

With its expert caregivers and posh amenities, Cliffside Malibu is a world-class institution. The center has always catered to an elite clientele. Now Cliffside is expanding its mission, with the goal of delivering the best care on the planet to those individuals who need it. At Cliffside Malibu, nothing less than excellence will ever be acceptable.

"Rehab isn't a passive process," said Cliffside Malibu Clinical Director Patricia Freeberry. "As a drug treatment center, it's our role to give clients the support they need to make their own personal journeys to recovery. That's why our treatment programs are explicitly designed to promote personal strength and self-esteem-and why so many of our graduates stay sober over the long run."

Unfortunately, that commitment to personal empowerment is precisely what

distinguishes Cliffside from its competitors.

Many drug treatment centers in Los Angeles infantilize their clients, by leading them to believe that rehab doesn't require personal effort. But this simply isn't the case, and to pretend otherwise is to do an enormous disservice to rehab patients. More often than not, those drug treatment clinics which don't prepare their residents to meet the challenges of recovery fall far short of the promises they make in their advertising brochures.

Cliffside administrators, for their part, insist that that sort of failure is unacceptable.

"Our clients trust us with their lives," said Freeberry. "We're both humbled and inspired by their faith, and we do everything in our power to ensure a positive outcome to the healing process. To do anything less would be both unprofessional and unethical."

Addiction is an awful disease. It is not, however, an unconquerable foe. Cliffside Malibu's drug treatment experts have a long history of helping clients rebuild their lives from the ground up. Now more than ever before, the center's residents have reason to believe that tomorrow really will be better than today.

Cliffside Malibu is a luxury alcohol and [drug treatment center](#) located in Malibu, California. For further details about Cliffside's treatment methods, amenities, or other general information about [drug treatment centers](#), please call 1-800-501-1988 or visit our Web site at [www.cliffsidemalibu.com](http://www.cliffsidemalibu.com).

This press release may be used freely, provided that the resource box is included and the links are active. A courtesy copy of the issue or a link to any online posting would be greatly appreciated.

**Contact Details:**

1-800-501-1988

<http://www.cliffsidemalibu.com/>  
[admissions@cliffsidemalibu.com](mailto:admissions@cliffsidemalibu.com)

Malibu, CA 90265

~~~~~

Press release distributed via EPR Network (<http://express-press-release.net/submit-press-release.php>)