

There Has Never Been A Drug Rehab Like Cliffside Malibu

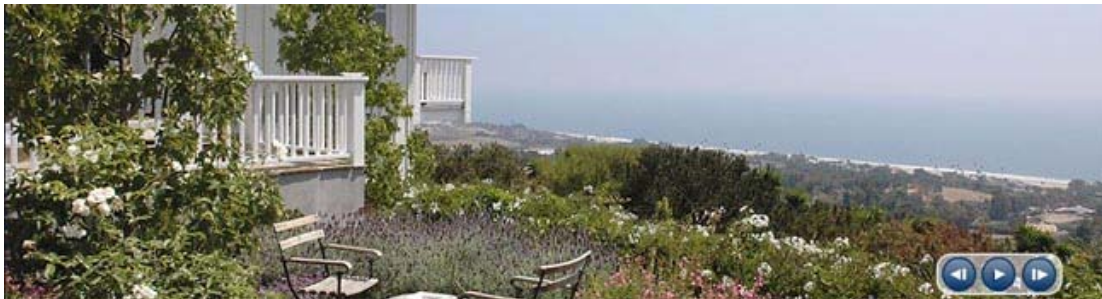


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Author: [Cliffside Malibu](#)

Industry: [Healthcare](#)

[Malibu, CA] - Cliffside Malibu, a prestigious drug rehab center on the Malibu coast, has long been a leading light in the California treatment community. Now, the center is pleased to announce its renewed commitment to helping clients win the fight against addiction on their own terms.



Substance abuse never afflicts any two individuals in quite the same way. On the contrary, every addiction victim faces unique challenges on the road to wellness. The best [drug rehab](#) center, then, is invariably that which meets the individual needs of its individual residents. In the end, there's no other way to ensure the success of the healing process.

Those principles, in turn, are the bedrock of Cliffside Malibu's treatment philosophy.

With its expert caregivers and posh amenities, Cliffside Malibu is a world-class institution. The center has always catered to an elite clientele. Now Cliffside is expanding its mission, with the goal of delivering the best care on the planet to those individuals who need it. At Cliffside Malibu, nothing less than case-by-case excellence will ever be acceptable.

"Addiction is a personal problem," said Cliffside Malibu Clinical Director Patricia Freeberry. "We believe that it's our job as a drug rehab center to

help our clients find personal solutions to it. That's why our exclusive treatment programs are designed on an individualized basis-and why so many of our residents achieve meaningful and lasting wellness."

Unfortunately, that passion for personal care is precisely what distinguishes Cliffside from its competitors.

Any drug rehab center can pay lip service to the importance of individualized treatment. But only a few facilities actually live up to their own standards. The fact is that many of the most "exclusive" drug rehab centers in Los Angeles offer the same generic rehabilitation programs to all of their clients. More often than not, those institutions fall short of the promises they make in their advertising brochures.

For recovery patients and their families, say Cliffside administrators, that sort of failure is unacceptable.

"Rehab is literally a matter of life and death," said Freeberry. "At Cliffside Malibu, we understand exactly what's at stake for our clients, and we do everything in our power to repay the trust they invest in us. To do anything less would be both unprofessional and unethical."

Every addiction victim knows how devastating the disease can be. What might not be so obvious is that the right treatment program can make a world of difference. Cliffside Malibu has a proven history of helping clients rebuild their lives from the ground-up. Now more than ever before, the center's clients have reason to believe that tomorrow really will be better than today.

Cliffside Malibu is a luxury alcohol and [drug rehab center](#) located in Malibu, California. For further details about Cliffside's treatment methods, amenities, or other general information about the best [drug rehab program](#), please call 1-800-501-1988 or visit our Web site at www.cliffsidemalibu.com.

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Contact Details:

1-800-501-1988
<http://www.cliffsidemalibu.com/>
admissions@cliffsidemalibu.com
Malibu, CA 90265

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